

[Arizona Society For Professional Hypnosis](#)



www.hypnosisaz.com

[ASPH Newsletter Hyperlink](#)

Next Meeting - Tuesday, July 3, 2012

7:00 p.m. SHARP

Presenter – Gibran Sepulveda

Topic – “Placebo Effect to Control Pain of Cancer”

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Lecture Demos... The Easy and Fun Way to Present Hypnosis!!

[Meeting Location](#)

Home Town Buffet

1312 North Scottsdale Road - Scottsdale AZ 85257

[On the west side of Scottsdale Road, just south of McDowell]

[Directions](#)

Gibran Sepulveda – How to use placebo effect to help control pain suffered by cancer patients when morphine is no longer effective.

Over 30 years of experience in the realm of hypnosis. Ever since my adolescence in the early 1970's, I gained an interest in paranormal phenomena such as UFO's, the power of the mind, hypnosis, etc.

With hypnosis being my major area of interest, I obtained a certification as a Clinical Hypnotherapist and Neuro Linguistic Practitioner through the Wesland Institute in Tucson Arizona. I have also obtained a Master of Stage Hypnotism, certified by the Jerry Valley Masters Hypnosis Training Productions and Ormond McGill in Las Vegas, Nevada.

Active member of the National Guild of Hypnotists since 2007.

I have many radio, theater, and television appearances throughout the United States and Mexico.

I specialize in treating clients with addiction problems, such as drugs and alcohol, along with treating depression, phobias, and traumas.

Other experience includes community service such as public conferences and free therapy given at government institutions, public schools, jails, and health fairs throughout the United States and Mexico.

Currently responsible for writing a column in the largest weekly Hispanic newspaper in Arizona, La Prensa Hispana, with over 65,000 readers.

Upcoming appearances include theater shows in Los Angeles, CA, along with radio and national television appearances.

Gibran Sepulveda

Clinical Hypnotherapist

(602) 252 4112

gibranhypnosis@hotmail.com

www.gibranhipnosis.com

UPCOMING TOPICS & PRESENTERS

Meeting Dates:

July 3: Gibran Sepulveda

August 7: Kate Ellis

September 4: Sam Sterk Ph.D

October 2: Robert O'Connor – “Quantum Healing”

November 6: David Harrod – “Hypnosis and NLP”

Nominations for 2013 Officers

December 4: Holiday Party

The ASPH June 5th meeting was a lively, fun, and informative evening. There has been a lot of work done by Thomas Hajek – ASPH Treasurer. He introduced the ideas for a new updated ASPH logo and website at the beginning of the year. Since then, Tom has been busy finding the people to help move these goals to completion. This past June meeting, Tom gave the attendees the web address to preview and comment on the new logo and website. If you have not seen either the logo or website, go to <http://clients.netwirks.com/hypnosisaz/> Tom is asking for feedback. You can email him at tmhajek@msn.com. Thank you, Tom.

Michael DeShalit had asked the members at our May meeting to bring in some ideas to help grow our ASPH group. There are hypnotists/hypnotherapists in the Valley and state who probably do not even know we exist, so reaching out to them could add so much new knowledge, techniques, and resources to our group.

Robert O'Connor brought in a number of suggestions. Following is a list of them. They are excellent suggestions on their own, but it will also be good if all of us will use them as a foundation and build on them. Thank you, Robert.

ASPH - June 2012

Suggestions regarding the future of the ASPH organization

Website

The printing must be Bold and have a minimum of a 12 font for most people to read

We must decide:

Who and what is the website for? The members? To show how they may be contacted, and for what? Which members benefit? Non-Practitioners in the state? The world at large? Future clients/patients? A display format for individual accomplishments? Advertisements for individual Hypnosis related formats, etc.?

ASPH Meetings

- 1. Location - always trying to stay as close to the center of the ASPH member base as possible.*
- 2. Content and Purpose*

I suggest that we no longer have presenters who share with ASPH members during their meeting presentation anything that can easily be found on their or other websites. Members don't need to come to a meeting for that; when it is massively available free to the public.

I suggest we make it so that as many as possible will be able to hear and see the presentation.

I suggest we stick to the "qualifying letter for presenters" that can be found in the ASPH Guidelines documents. This prevents many misunderstandings and confusion.

I suggest that as in the past we have ASPH members speak at only three of the meetings. The other ASPH members will happily tell you all they know at the meeting and pre- and post-meeting discussions. Exception: some new and world shattering info that our practicing members haven't heard before.

Remember: Members want to see someone new with new ideas. That will bring members to the meetings.

And perhaps most important of all: Now, more than ever, to see a live - not staged or on YouTube—demonstration of a process whereby the Hypnotherapist presenter achieves some positive resolutions with some hope of a permanent solution to their individual clients' issues.

When this happens our meetings are full and members are happy to attend to get something they can't get anywhere else.

If these dynamics as a platform are included, I see a bright future for ASPH for many years to come.

Please give us some feedback so we can continue towards our Progress as ASPH and members continue to grow and flourish.

Thanks for helping to create the Magic

Robert J. O'Connor CHt.
President Emeritus ASPH

Some other suggestions submitted by members were

1. **At least one magic trick lesson**
2. **At least one new script**
3. **Better Facebook page**
4. **Name badges for members to wear at monthly meetings**
5. **Library of products**

Dr. Mort Berkowitz gave a very fun and energetic presentation during the June 5th ASPH monthly meeting. His topic was "Stage Hypnosis Tricks – Hypnosis Practice Secrets." Dr. Berkowitz gave some history on how he became a stage hypnotist. He then led everyone with eyes closed through a suggestibility test. Helga Faldich, Ellen Gennaro, Vicky Schnepf, and Philo were willing to follow Dr. Berkowitz's instructions for suggestibility and took the opportunity to participate in his "hypnosis comedy show."

Thank you Dr. Berkowitz, Helga, Ellen, Vicky, and Philo for such a great educational and entertaining evening.

Near the end of the evening, Robert O'Connor made a motion to make Carol Adler an Emeritus ASPH member. The motion was quickly seconded and unanimously passed by the ASPH members. Carol served ASPH as secretary for eleven years. She took on many more duties than normally expected of a secretary. When she left office at the end of last year, she deleted some unnecessary programs from the job descriptions for secretary and treasurer.

Carol wrote and compiled a wonderfully detailed book for each member of the ASPH Board. Those of us new to our elected responsibilities were very grateful to her for her help and guidance.

Carol is very busy now with her publishing and ghost writing business. We send our wishes for her total success, but I don't think it is very necessary. She is working hard to make that become a reality for herself.

Thank you Carol for all your dedicated work and for letting me nag and pester the socks off you while I learned my new job! Debbi – Secretary

Tuesday Meetings: 7:00 PM - 9:00 PM (Free for Members)

Certificates & C. E. U. Credit Hours Awarded for Attendance

(2 credits per meeting attended – Contact NGH to record your attendance.)

C.E.U Credits for National Guild of Hypnotists are submitted for Members only. Members should contact NGH by email to have their credits recorded.

Visitors and guests are welcome to attend two meetings free of charge, after which they are invited to join ASPH. They also have the option of paying a \$5.00 fee for each month attended thereafter. Spouses and partners of members are considered part of the ASPH and have free meeting privileges.

Officers:

President: Michael C. DeSchalit -- mcdmagic@aol.com

Vice-President: Sam Sterk – peakplus@aol.com

Secretary: Debbi Combs – asph@live.com

Treasurer: Tom Hajek – tmhypnosis@live.com

Treasurer's Announcements

Please help us by sending in your \$35.00 Renewal Membership Dues ASAP!! There are only a few ASPH members who have not sent in their 2012 Renewal Dues. We would really appreciate getting this part of our business wrapped up for the year. Remember also, your ASPH Membership Dues include you in our December ASPH Holiday Party.

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Thomas Hajek, ASPH Treasurer

2844 E. Quiet Hollow Lane

Phoenix AZ 85024

ASPH Website

www.hypnosisaz.com and www.hypnosisaz.org are the domains for Arizona Society for Professional Hypnosis. [Click here](#) for a link that takes you directly to the newsletter posted online.

ASPH Email Address

The ASPH email address is asph@live.com.

Attention All Practicing Hypnotherapists:

If you wish to have your contact information listed on the ASPH website followed by a brief paragraph, 300 words maximum, kindly send this written information (MS Word Document) to Debbi Combs, ASPH Secretary, by email at asph@live.com as soon as possible.

You can also send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asph@live.com.

Notes from the Secretary: Debbi Combs

A reminder ... The cut-off date to add event information to the monthly newsletter is the 14th of the month following the last meeting, or at the mid-point of the month before the next meeting. Please submit your event information on or before that date via email to asph@live.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

On ASPH meeting nights at 6:30 P.M., Sam Sterk has created a mentoring program for members who have questions about hypnosis or need help finessing their hypnosis skills. Any member may join in the discussions. We have several newly certified hypnotists/hypnotherapists who have joined ASPH and would like help from the more experienced members of our group. If you are willing to educate and mentor, it will be appreciated. We hope to see you!

A private discussion group for ASPH members has been organized by Tom Hajek at asph@googlegroups.com. Any ASPH member may comment, post, and participate in discussions.

To help grow your hypnosis/hypnotherapy business, Robert O'Connor and Carol Adler suggested this link – <http://arizonaguide.com/events-calendar> - for ASPH members. It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

I have tons of hypnosis and psychology e-books that I have collected through the years. Included are Hypnotherapy by Dave Elman, the entire works of Milton Erickson and literally hundreds more. Everything by Bandler and Grinder.

I was going to sell the e-books for 4/\$20. If you would like my full title list - I'll be more than happy to send it over to you. Even though I'm now in Utah - I can e-mail the books in perfect PDF format and can accept payment through Paypal. That simple and easy.

Thanks!

Fellow ASPH member,

Nicole Hunt

Mind Science Therapy

623-205-0960

nicolehunt@mindsciencetherapy.com

Credit Card Processing Solutions for Your Business

This company is a preferred vendor of The National Guild of Hypnotists and their members.

Accept Visa, MasterCard, Discover, American Express, Diners Club, JCB, ATM, debit cards, Electronic Benefits Transfer (EBT cards), electronic gift and loyalty cards as well as a variety of private label and smart card technologies. Whether you're a retail store, restaurant, supermarket, gas station or lodging merchant, we have the transaction processing solution that's right for you. We also offer solutions for mail order and telephone order, e-Commerce, Internet and home-based businesses.

Contact:

Linda Monico

New England Payment Systems

1-888-624-7800

Cell – 603-475-9345

Fax – 1-866-236-5424

From: michael@deeplyrelaxed.com

I currently am using my office, location listed below, on a part-time basis and would love to open it up to other potential Hypnotists who would like to share space on a part-time basis.

The office is in the Green Gables Office Complex

2345 E. Thomas Road

Suite 280

Phoenix, AZ 85016

It is on the SW corner of 24th Street and Thomas Road and just minutes away from the 202, I-10, and SR51 Freeways.

The office is comfortably adorned with two new recliners, has a waiting area for clients to fill out any paperwork, and there is a desk for you to work at while waiting for your clients. I'm generally in the office on Monday's and Wednesday's. If you would like more information or would like to stop by to check it out, you can contact me at 602-999-0697 or at any of the contact information below.

Michael Bucy, CH

Deeply Relaxed, LLC

Mobile: 602.999.0697

www.DeeplyRelaxed.com

Twitter: @GastroBandHypno

[Facebook.com/DeeplyRelaxedLLC](https://www.facebook.com/DeeplyRelaxedLLC)

Some of this may seem repetitious if you've read my recent emails.

Brooklyn hypnotist Jacob Bimblich (<http://www.jacobbimblich.com/>) did a smoking cessation workshop for hypnotists at the 2008 NGH Solid Gold Weekend.

I recently received a free copy of the DVD at the 2012 NGH Solid Gold Weekend in Anaheim. In the training Jacob recommends a DVD from the Center for Disease Control entitled "I can't breathe", the

story of Pam Laffin, a 29 year old woman who started smoking at age 10 after watching Olivia Newton John in the movie Grease. She developed emphysema at age 19, had a lung transplant at age 29 and passed away after her body rejected the transplant.

It's a killer video. Watch it and you'll never want to smoke again.

You can order up to five copies of the subject DVD for free (you've already paid for it multiple times via your taxes so don't feel guilty) from www.cdc.gov.

Go to the link below:

http://apps.nccd.cdc.gov/osh_pub_catalog/PublicationList.aspx

Type: emphysema in the search box and select "Digital Video Disk (DVD)" from the material type pull down menu.

The only video that will appear is the "I can't breathe" video. Click the box to select and ask for five copies.

Follow the instructions to complete the order.

Wow, free copies for your stop-smoking clients to watch. Fantastic!

Preview the video at: <http://www.myspace.com/video/freedom-laser-therapy/i-can-39-t-breathe-a-mother-39-s-struggle-with-smoking/57893417>

You will save someone's life by helping them to quit smoking.

Dave

P.S. You can order five more the very next day.

Networking

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email (asph@live.com) with your name, phone number and email address.

Carol Adler info@caroladler.com 480-452-9183

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

Sandi Graves sandi@arizonafamilyhypnosis.com 480-628-5436

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Robert J. O'Connor rjocstar@juno.com 602-593-4006

Susan Poznanski smf85308@q.com 602-843-8835

Martha Reed martha@insightsforlife-coach.com 623 249-5888

Sam Sterk peakplus@aol.com 480-767-0956

Tina Sacchi Tina@TinaSacchi.com 623-261-6167

Cheryle Timbrook Azrltr218@aol.com 480-201-7723

Kathy Balland kballand@gmail.com 480-688-3924

Social & Professional Networking on the Internet:

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

Have you read any good articles about hypnosis in a magazine or on the web lately? Feel free to share them with ASPH members. Email a copy or link to the article to our secretary at asph@live.com to be included in our next newsletter.

Treasurer's Announcements

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RELAX!

All you have to do is.... Reach for your checkbook, pick up your pen, and

RENEW YOURSELF WITH ASPH for another year by

RENEWING YOUR ANNUAL MEMBERSHIP...

How easy is THAT????

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Thomas Hajek, ASPH Treasurer

2844 E. Quiet Hollow Lane

Phoenix AZ 85024

Have a wonderful month helping as many people as you can including yourself, and hope to see you Tuesday, July 3rd at Hometown Buffet at 7:00 P.M.