



[Arizona Society For Professional Hypnosis](#)

www.hypnosisaz.com

[ASPH Newsletter Hyperlink](#)

Next Meeting – Tuesday, June 3, 2014

6:30 – 8:30 p.m. SHARP

Presenter – Michael DeSchalit

Topic – *“Creating Expectations For Your Clients*

Releasing The Client’s Genie and Helping Them Get Their Wishes”

Demonstrations.... Volunteers Welcome... Invite Your Friends!

[Meeting Location](#)

[Scottsdale Senior Community Center](#)

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 6

<https://maps.google.com/maps?hl=en&tab=nl>

Creating Expectations For Your Clients

Releasing The Client's Genie and Helping Them Get Their Wishes

How would you like every session to be as effective as possible and to be able to meet and exceed your client's expectations, every time. In this seminar you will learn a proven system and method to help clients identify their expectation of outcome of their session(s) and how to properly help them create those expectations. You will also learn a simple and easy to use method of setting up the session while creating expectations of successful outcomes in such a way that no client will resist.

- *Participants will be able to:*
- *Identify methods of creating expectations for clients that will increase results.*
- *Help clients identify their expectations of hypnosis and their session(s) outcome.*
- *Identify language patterns of the client & how to use them for better outcomes.*
- *Identify and utilize hypnotic language that will increase effectiveness of sessions.*
- *This presentation will contain a live demonstration of this technique together with a discussion and open forum for questions.*

Bio – Michael DeSchalit

Michael is a graduate of the University of Arizona with a Bachelor of Arts with his major course study being in Sociology with an emphasis in Group Dynamics. Michael is a practicing Certified Clinical Hypnotherapist and Professional Speaker. He is co-author of a children's book/audio book that uses hypnotic suggestions and is sole author of a self-improvement book and seminar that utilizes hypnotic suggestions and visualization techniques. Michael is also a Founding Charter Member and Officer of the Southern Arizona NGH Chapter and the recipient of the Hypnotism Achievement Award for 2013. He is also a member in good standing and 2011-2013 President of the Arizona Society for Professional Hypnosis.

In addition to being a Certified Clinical Hypnotherapist, Michael is a Master Stage Hypnotist, Professional Magician and a Nationally Certified Motivational Speaker, Trainer and Facilitator. He has over fifteen years of experience as a nationally recognized motivational speaker, trainer and facilitator and has performed for and presented to over 750,000 students, teachers, and business professionals in thirteen states and four countries and on two continents. He has designed, written, and implemented hundreds of seminars and has over a decade of experience as a Producer, Director, Stage Manager, and Technical Director for dozens of theatrical productions.

As a hypnotist, Michael received his training first from the Masters Ultimate Stage Hypnosis Seminar under the direct mentoring of Jerry Valley, Tommy Vee, and the Father of Modern Stage Hypnosis and

Dean of American Hypnotists, the late Dr. Ormond McGill and then later from the Westland Institute for his Clinical hypnotherapy Certification.

Michael has been a guest presenter at NGH National Conventions and has also conducted an NGH hosted teleseminar. He is a Staff Instructor for the Ultimate Stage Hypnosis Seminar in Las Vegas, Nevada and is an accomplished Comedy Stage Hypnotist having performed in over a dozen state and exclusive venues such as The Riviera, The Circus Circus, and The Orleans casinos on the Las Vegas Strip.

Michael is a practicing hypnotherapist and owns Motivating Minds Hypnosis Center in Tucson.

You can contact Michael at:

Motivating Minds Hypnosis Center

7301 East 22nd Street, Suite, #1-C
Tucson, AZ 85710
(520)270-0183

mcdmagic@aol.com

www.motivatingmindshypnosis.com

facebook.com/Motivating.Minds.Hypnosis

www.thehypnozone.com

[facebook.com/The HypnoZone](https://facebook.com/TheHypnoZone)

www.magicallyspeaking.net

facebook.com/MagicallySpeakingLLC

Please note that we will be starting our meetings at 6:30 P.M. and ending at 8:30 P.M. This time change was suggested by our ASPH president, Lew Heller. Michael DeShalit made a motion for the time change and the attending members at our April meeting approved it.

We have to be out of the building by 9:00 P.M. and many like to stay and chat for a few minutes after the meeting, so the attendees decided to give this time change a try.

UPCOMING TOPICS & PRESENTERS

June 3 – Michael DeShalit - “Creating Expectations For Your Clients

Releasing The Client’s Genie and Helping Them Get Their Wishes”

July 1 – Linda Bennett

August 5 – Skype: Devin Hastings

September 2 – Don Rice

October 7 – Sam Sterk

November 4 – TBA

December 2 – Annual Holiday Party

Tuesday Meetings: 7:00 PM - 9:00 PM (Free for Members)

Certificates & C. E. U. Credit Hours Awarded for Attendance

(2 credits per meeting attended – Contact NGH to record your attendance.)

C.E.U Credits for National Guild of Hypnotists are submitted for Members only. Members should contact NGH by email to have their credits recorded.

Officers

President: Lewis Heller, M.D. – lewisheller@mac.com

Vice-President: Kate Ellis – kellis19@hotmail.com

Secretary: Debbi Combs – info@hypnosisaz.com

Treasurer: Tom Hajek – tmhypnosis@live.com

ASPH Website

www.hypnosisaz.com is the domain for Arizona Society for Professional Hypnosis. [Click here](#) for a link that takes you directly to the newsletter posted online.

ASPH Email Address

The ASPH email address is info@hypnosisaz.com

Visitors and guests are welcome to attend two meetings free of charge, after which they are invited to join ASPH. They also have the option of paying a \$5.00 fee for each month attended thereafter. Spouses and partners of members are considered part of the ASPH and have free meeting privileges.

Attention All Practicing Hypnotherapists:

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Tom Hajek at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Tom at an ASPH meeting.

You can send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at info@hypnosisaz.com.

Notes from the Secretary: Debbi Combs

A reminder ... The cut-off date to add event information to the monthly newsletter is the 14th of the month following the last meeting, or at the mid-point of the month before the next meeting. Please submit your event information on or before that date via email to info@hypnosisaz.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

Certificate of course completion in Sports Hypnosis/Sports Psychology

Many of the Arizona athletes trained in their sports and took medals in the last 2 Olympic Games. Sport participation is huge in AZ. If you're a Hypnotist who'd like to increase your income and skills, this message is of crucial importance to you.

Attend a one day seminar, learn several assessment techniques in your work with athletes, master many new Inductions and deepening methods with your own workbook, have a complimentary lunch and earn a certificate of course completion. All this-Yes for \$249.00!!!!

Sam Sterk, Ph.D. is both a Psychoanalyst, a Sport Psychology Consultant and a Certified Hypnotherapist with over forty years of experiences. Dr. Sterk is the Director of Peak Performance Plus LLC www.peakplusaz.com

Date: Saturday, 05-31-2014

Time: 9am-6pm

Location: at the Peak Performance Plus office, located in Scottsdale

To register: please call 480-767-0956 or email: peakplus@aol.com to RSVP your place in the class. Space is limited and the first ten people will be enrolled.

Peak Performance Plus LLC

Tel/Fax [480-767-0956](tel:480-767-0956) Cell: [480-861-6718](tel:480-861-6718)

peakplus@aol.com

www.peakplusaz.com

www.azolderadultplacement.com

THE PIMPNOTIST

"Come Sleep With Me"

Starring Comedy Stage Hypnotist

MICHAEL DESCHALIT

The show where the audience volunteers become the stars of the show. You don't have to worry about getting a little crazy in this show... You Will!!!!!! This is a Vegas style show. So buckle up...It's going to be a Wild Ride.

Just close your eyes...and get PIMPNOTIZED!!!

June 9th, 2014 – Showtime – 7:00 P.M.

3244 East Speedway Blvd. , Tucson, AZ

289-8076

www.unscrewedtheater.org

Buy Tickets Online at **www.HypnoShowTickets.com**

\$10 Advance/\$12.00 Door

Doors Open at 6:00 P.M.

“Don’t Let Us Catch You Sleeping Through This Show!!!”

Do you want another way to add to your income or to the number of clients you see? Then learn Stage Hypnosis. Come and join us for our five day training and learn all you need to know about stage hypnosis, from learning to do exciting shows to presenting hypnosis to groups to grow your business. The best part is that when you come to this training, you also get to attend the National Guild of Hypnotist Annual Conference as part of your tuition. To learn more about this opportunity, visit www.stagehypnosisseminar.com. Don't wait... early bird pricing is only available a little while longer.

Michael C. DeSchalit

Ron Benninghoff is organizing a community event for ASPH Members to participate in helping the public become acquainted with hypnosis and its value as a therapeutic modality. Ron is searching for a place to have this event. If you know of a place, please email me at info@hypnosisaz.com and I will pass the information onto Ron.

Lew Heller, our ASPH president has suggested that we have two holiday parties a year, one party in October and then our usual December party. Lew would like some member feedback on his suggestion. You can send your comments to info@hypnosisaz.com.

My Esteemed Colleagues, I have been very busy creating something special for the ASPH, a Professional Lending Library.

It currently has 197 titles, and seeking more as I continue to tweek this project.

It will be ready this Spring exclusively for ASPH Members Only.

I am seeking books on hypnosis and related fields, as well as audio/video/dvd/cd learning tools.

Please let me know if you or any of our other colleagues would like to donate their beloved materials.

I am particularly interested in Elman books and NGH Conference CD's, I would appreciate anyone who has previous conference CD's to perhaps even donate copies... just a thought.

To review/view collected works, please visit: www.facebook.com/hypnosisaz

All my bestest,

kate ellis,ccht 480-695-1936 480-695-1936

www.thehealingquest.com

www.empowerpuzzles.com



The Healing Quest ~ Hypnotherapy ~ Consultations

www.linkedin.com/in/kellis19

www.facebook.com/kate.ellis19

A private discussion group for ASPH members has been organized by Tom Hajek at asph@googlegroups.com. Any ASPH member may comment, post, and participate in discussions.

To help grow your hypnosis/hypnotherapy business, check out this link: <http://arizonaguide.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

Networking

The following members are available to easily network among ASPH members. If you would like to have your contract information included in this list of ASPH members, please email info@hypnosisaz.com with your name, phone number and email address.

Carol Adler info@caroladler.com 480-452-9183

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

Sandi Graves sandi@arizonafamilyhypnosis.com 480-628-5436

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Robert J. O'Connor rjocstar@juno.com 602-593-4006

Martha Reed martha@insightsforlife-coach.com 623 249-5888

Sam Sterk peakplus@aol.com 480-767-0956

Tina Sacchi Tina@TinaSacchi.com 623-261-6167

Social & Professional Networking on the Internet:

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Thomas Hajek, ASPH Treasurer

2844 E. Quiet Hollow Lane

Phoenix AZ 85024

Have you read any good articles about hypnosis in a magazine or on the web lately? Feel free to share them with ASPH members. Email a copy or link to the article to our secretary at info@hypnosisaz.com to be included in our next newsletter.