



**Arizona Society For Professional Hypnosis**

**[www.hypnosisaz.com](http://www.hypnosisaz.com)**

**ASPH Newsletter Hyperlink**

**Next Meeting – Tuesday, August 2, 2016**

**6:30 – 8:30 P.M. SHARP**

**Presenter – David Harrod**

**Topic – “Rapid Inductions”**

**Demonstrations.... Volunteers Welcome... Invite Your Friends!**

**Meeting Location**

**Scottsdale Senior Community Center**

**1700 North Granite Reef Road**

**Scottsdale AZ 85257**

**Meeting Room 7**

**<https://maps.google.com/maps?hl=en&tab=nl>**

## **SKYPE**

Dear ASPH members,

If you are not able to make it to Scottsdale on Tuesday night, please join us via Skype by going to the link below:

<https://join.skype.com/SXmfiaHIhdQo>

To test your software, just hit the link above to make sure your software is up to date. If you have questions or want to do a sample session to test your computer hardware, feel free to call me to arrange one.

Umesh Tiwari, MD CHT  
Technical Adviser to the Board  
Arizona Society for Professional Hypnosis  
[\(951\) 443-6969](tel:9514436969) cell  
[DrUmesh@AZHypnoHealing.com](mailto:DrUmesh@AZHypnoHealing.com)

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Arizona Center for Hypnotic Healing  
530 E McDowell Rd, No 107-622  
Phoenix, AZ 85004  
[\(602\) 490-8427](tel:6024908427) office  
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[DrUmesh@AZHypnoHealing.com](mailto:DrUmesh@AZHypnoHealing.com)

This technology requires that you have Skype on your computer or mobile device and that it must be updated to the most recent version.

For questions and concerns, you can try <http://www.skype.com> . Or you can contact me directly at the mobile number listed below.

**[\(800\) 508-2215](tel:8005082215) fax**

**[DrUmesh@AZHypnoHealing.com](mailto:DrUmesh@AZHypnoHealing.com)**

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**PRESENTATION - Rapid Inductions:** *How they work, and how to create and use them.*

Our minds are wired for survival. As such, we have built in responses to potential threats which override conscious activities while we determine whether to fight, flee, or freeze. Our initial response to a sudden shock or change in the environment is a WTF moment (Wow, that's fantastic!) which is part of our *reorientation response*. Rapid inductions utilize this physiologic response to put us in a hypnotic state (suggestible).

Rapid inductions can use confusion to induce hypnosis. Once we reach a point of certain confusion, we retreat into a suggestible state rather than continue to try and find meaning in a rapidly changing environment. Boredom can also be used as an induction. Ormond McGill's quotation induction bores the mind to the point where it escapes into hypnosis. Pattern interrupt is also a source for rapid inductions. Patterns are subconscious processes. Interrupting them activates the reorientation response and induces hypnosis.

In the August ASPH lecture, we'll learn how to induce hypnosis with several different rapid techniques. One will be a covert method. In addition, we'll learn to craft our own rapid inductions based on our new knowledge of physiologic processes.

### **BIO - Dave Harrod**

#### **Work History**

1979-2016 (36.5 years) Electronics Engineering and Systems Engineering at:

General Dynamics Missile Systems and Valley Systems Divisions, Hughes Missile Systems, and Raytheon Missile Systems

Programs:

Stinger POST Missile Guidance Electronics Designer - 5 yrs

Stinger Missile Launchers Lead Designer - 15 years

- Apache, Cobra, OH-58C/D, SVML, Abrams, Ship launcher, Taiwan Dual Mount

Tube-launched, Optically-tracked, Wire-guided (TOW) Missile

- Fire and Forget program Systems Designer - 1 year

Exo-Atmospheric Kill Vehicle (EKV) -15.5 years - Systems Engineering Team Lead

- Requirements management and verification (4500 requirements)

- Cost Account Manager (>\$20M)

- Proposals

- SMC-S-016 tailoring

Retired Jan 4, 2016 :-)

Education

Redwood High School, Larkspur CA - 1970

U.C. Davis - Viticulture and Enology - 1970/1971

3 years minimum wage jobs

College of Marin - Engineering Program

Cal Poly Pomona - BS Electrical and Electronics Engineering and Physics 1979

Cal Poly Pomona - MS Engineering- Integrated Circuit Design - 1980

Chaffey College, Upland CA - Certificate in Real Estate (lead to Broker's license) 1993

University of Phoenix, Tucson - MBA 2001

Hypnosis

First hypnosis book: Fun with Hypnosis by Svengali (2002)

Began actively studying hypnosis in 2003 with purchase of Elman's Hypnotherapy and The Big Red Book (Handbook of Hypnotic Suggestions and Metaphors) from Dr. Ed Bebee (NGH)

Art Liedecker (NGH), Elgin IL- 25 hrs + GSR sensor (for depth)

Bill O'Connell - Stage Hypnotist, Chicago - ABH video self-study program (75 hrs)

- Dr. Michael J Preston: Hypnosis - Medicine of the Mind

- Richard Baker - They Call it Hypnosis

- Certified Hypnotist ABH 2004

ASPH 2004 - Mid-month meetings with Dr. John London

NGH Certified Hypnotist - 2005

Aedon Hypnosis Center LLC (AZ) - 2005 (active)

Jerry Valley Stage Hypnosis Training - 2011

- Don Rice - Stage Hypnosis Training

- Don Mottin- Stage Hypnosis Training

Certified NGH Hypnosis Trainer - Don Mottin Program 2012

- Don Mottin - Hypnosis Master Class

Certified Hypno-Band Weight Loss -2012

Sam Sterk - Sports Hypnosis Training - 2015

Personal

Married (1981) - Victoria Harrod - Math Teacher ; Andrew (1986); Christine (1988).

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If you would like to be one of the ASPH featured speakers for this year, contact Sam Sterk, our current ASPH vice-president.

Sam Sterk, Ph.D., CC-AASP # 177  
[peakplus@aol.com](mailto:peakplus@aol.com)

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### **OFFICERS**

**President: Kate Ellis – [kellis19@hotmail.com](mailto:kellis19@hotmail.com)**

**Vice-President: Sam Sterk, Ph.D. – [peakplus@aol.com](mailto:peakplus@aol.com)**

**Secretary: Debbi Combs – [asphsecretary@gmail.com](mailto:asphsecretary@gmail.com)**

**Treasurer: Jodi Hert – [jodihert@cox.net](mailto:jodihert@cox.net)**

**Technical Adviser: Umesh Tiwari – [DrUmesh@AZHypnoHealing.com](mailto:DrUmesh@AZHypnoHealing.com)**

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### **ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS**

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, [www.hypnosisaz.com](http://www.hypnosisaz.com)

and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

**Mail to:**

**Jodi Hert, ASPH Treasurer  
16845 South 11<sup>th</sup> Way  
Phoenix, AZ 85048**

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### **ALAN HANDELSMAN – I AM LOOKING FOR OFFICE SPACE**

I am moving my office in the next month or two. I am looking for something in South Scottsdale/Arcadia/Tempe, or nearby. If you have an office or a room that is vacant, I'd love to talk with you about renting it. I am a very quiet tenant; I only yell at clients once in a while!

Please email me at [alan@sourcehypnosis.com](mailto:alan@sourcehypnosis.com) or call/text at: 602-478-8346. Thank you.

**HYPNOTHOUGHTS LIVE 2016**

**THE ORLEANS**

**Hotel & Casino – Las Vegas**

**4500 West Tropicana Avenue**

**Las Vegas, NV 89103**

**Phone: 1-800-ORLEANS (800-675-3267)**

**Group code is: A6HTC08**

**<http://www.orleanscasino.com/groups>**

*HypnoThoughts Live is the most straight-forward, affordable and value packed conference available. When you register for the conference, you get the whole conference. We don't charge more for the longer classes or meals, we give you access to everything for one low price. Some people like to call us the "The all-inclusive hypnosis conference."*

**HERE IS A LIST OF EVERYTHING YOU GET WHEN YOU REGISTER FOR HYPNOTHOUGHTS LIVE:**

- \*All the 1,2, and 3 hour classes. Yes, all those classes are included in your registration!*
- \*All the meals and social events (with appetizers and no-host cocktails.)*
- \*Access to the vendor rooms with a wide variety of products and professionals to learn from.*
- \*Free entry into the daily drawing \$100 cash!!*

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**Greetings My Fellow Hypnotists,**

*I just wanted to make you aware of an opportunity. I am teaching my Hypnotic Gastric Band Certification Class as a Pre-Conference Seminar at the upcoming Hypnothoughts Live. THIS WILL BE THE LAST TIME I AM TEACHING THIS CERTIFICATION COURSE in this format for the conceivable future. So, if you want to help more clients in the area of weight loss and you want to be a part of a MULTI-BILLION DOLLAR INDUSTRY, this is your chance, but it is your last chance. So, don't wait any longer and go to <http://www.htlive.net/michaeldeschalit-pre/> to sign up NOW!!! The training will be August 23rd and 24th in Las Vegas at the Orleans Hotel and Casino.*

*And... The good news is that you will make your investment in this training back with your first two clients*

**Michael C. DeSchalit, CI, CH**

**Motivating Minds Hypnosis Center**

**7301 E. 22nd St., Ste. #1-C**

**Tucson, AZ 85710**

**(520)270-0183**

**[motivatingmindshypnosis@gmail.com](mailto:motivatingmindshypnosis@gmail.com)**

**[www.motivatingmindshypnosis.com](http://www.motivatingmindshypnosis.com)**

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**Martin Peterson** was the ASPH July 2016 short topic presenter. We had no Presentation or BIO information on Martin for the July newsletter.

Martin did send information about himself and his work after last month's meeting and so I am including it in our August 2016 newsletter. Martin did give his websites to go to so that we can view several hours of instruction and demonstration on his method of working with clients.

The following is Martin's letter to ASPH.

Thanks for making last night worth it.

I am a straight forward guy as you might have noticed, and I enjoy any challenge and opportunity to share and spread knowledge.

I hope you got inspired by last night's talk.

Want to see how you hypnotize 800 people in the audience instantly - look further down.

1: First of all - hook me up on Facebook, you will find me here: <https://www.facebook.com/hypnosismastertrainer>

2: If you want a better look at trainings, etc., go to: <http://thehypnoacademy.com>

I can tell you that we are already planning to bring SoulKey Therapy to Arizona - the ultimate spiritual PLR and LBL tool.. and it is so much more. More information will follow.

3: I mentioned Mentoring sessions. I will offer that while I am here in Arizona. I usually offer Breakthrough sessions at the rate of \$5000 – and I am usually booked 4-5 months in advance. While I am here I can offer 1 hour in person mentoring at the rate of \$697, or via Skype at the rate of just \$497. Email me on [mp@thehypnoacademy.com](mailto:mp@thehypnoacademy.com) - From yesterday I already have 2 bookings.

4: I promised you some videos -7 HOURS OF WORKSHOP VIDEOS - ALL REVEALED!

Here they are: <https://thehypnoacademy.simplero.com/purchase/46317-Hypnothoughts-Las-Vegas-Workshop-Video/freebie/9a2fb399b7c9fcae>

Thats all.. keep in touch

PS... Want to see how you hypnotize 800 people in the audience instantly? Look here: <https://www.facebook.com/castorpeterson/videos/1591833927775549/>

All the best

Martin Castor Peterson

Receiver of IHF's Award of Excellence of International Education 2013.

Certified NLP Practitioner & Master NLP Practitioner.

Certified Master Hypnotherapist.

Certified Transformational Leadership Consultant.

Certified Executive & Professional Life Coach.

Certified clinical hypnotherapist.

Certified Conversational Hypnotherapist.

Certified Ericksonian Hypnotherapist.

Instructor of: Body language, mindfulness, self hypnosis & advanced Hypnotherapy & communication

Member of: ISAHT, IAPHCH, IACT, ISHF, NGH, ICBCH, IHF, N.A.M.E.

Certified Instructor by: ISAHT, IAPHCH, IACT, ISHF, IHF, DEHI

Worked with hypnosis since 1998

- Teaching Internationally (Hypnosis and more) in Greece, Austria, Holland, Germany, Great Britain, USA, Sweden, Denmark, Norway, Spain, Greenland, Ireland, Spain and Italy
- Hypnosis shows in Denmark, Norway, England, USA, Greenland, Austria, Germany & Greece.
- Clients from Portugal, USA, Australia, New Zealand, Germany, Canada, England, Denmark, Sweden, Norway, Croatia and more.
- Appeared on numerous TV shows and Radio both as host and guest. To mention one, worked as consultant on the Award winning Danish TV show “Messing with your mind”

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**NOTE FROM ASPH SECRETARY: David Harrod informed me that the following conference is ONLY for medical professionals such as doctors, psychologists, nurses and those practicing Chinese medicine. Call ahead to confirm your eligibility.**

**2016 CONFERENCE – SOCIETY FOR CLINICAL AND EXPERIMENTAL HYPNOSIS**

***67th Annual Workshops and Scientific Session***

***October 6-10, 2016***

***Hilton Boston/Dedham & William James College (just 20 minutes outside Boston)***

***Details: [www.sceh.us/2016-conference](http://www.sceh.us/2016-conference)***

***Anne Doherty Johnson***

***Executive Director***

***Society for Clinical and Experimental Hypnosis***

***P: [617-744-9857](tel:617-744-9857) F: [413-451-0668](tel:413-451-0668)***

***W: [www.sceh.us](http://www.sceh.us) E: [anne@sceh.us](mailto:anne@sceh.us)***

***The Future of Clinical and Experimental Hypnosis in the Era of Health Care Reform***



**Info can be found here:**

<https://mam.memberclicks.net/2016-conference#callforPapers>

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***ASPH Has Our Own Jewelry***

ASPH members can thank **Michael DeSchalit** for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and “Arizona Society for Professional Hypnosis” on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice.

2016 ASPH new and renewing members receive their pin for free this year when they attend a meeting and ask for a pin. Replacing a pin will cost \$5.00.

Thank you, Michael for your idea and your effort. What a great idea.

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**Tuesday Meetings: 6:30 PM – 8:30 PM**

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting).

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**ASPH Website**

[www.hypnosisaz.com](http://www.hypnosisaz.com) is the domain for Arizona Society for Professional Hypnosis. [Click here](#) for a link that takes you directly to the newsletter posted online.

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**Attention All Practicing Hypnotherapists:**

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at [info@hypnosis.com](mailto:info@hypnosis.com). The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

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**Notes from the Secretary: Debbi Combs**

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at [asphsecretary@gmail.com](mailto:asphsecretary@gmail.com).

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to [asphsecretary@gmail.com](mailto:asphsecretary@gmail.com).

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else's copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

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To help grow your hypnosis/hypnotherapy business, check out this link: <http://arizonaquote.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

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**A GIFT FROM KATE ELLIS, OUR ASPH PRESIDENT**

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's. There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CChT The Healing Quest (480) 695-1936

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A private discussion group for ASPH members has been organized by Tom Hajek at [asph@googlegroups.com](mailto:asph@googlegroups.com). Any ASPH member may comment, post, and participate in discussions.

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## **Networking**

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email [info@hypnosisaz.com](mailto:info@hypnosisaz.com) with your name, phone number and email address.

Lindsay Brady [hypnotherapist@lbrady.com](mailto:hypnotherapist@lbrady.com) 480-966-8571

Sandi Graves [sandi@arizonafamilyhypnosis.com](mailto:sandi@arizonafamilyhypnosis.com) 480-628-5436

Phil Hamilton [phil@trancepathways.com](mailto:phil@trancepathways.com) 602-330-6886

Alan Handelsman [alanhand@aol.com](mailto:alanhand@aol.com) 602-478-8346

Robert J. O'Connor [rjocstar@juno.com](mailto:rjocstar@juno.com) 602-593-4006

Martha Reed [martha@insightsforlife-coach.com](mailto:martha@insightsforlife-coach.com) 623 249-5888

Sam Sterk [peakplus@aol.com](mailto:peakplus@aol.com) 480-767-0956

Tina Sacchi [Tina@TinaSacchi.com](mailto:Tina@TinaSacchi.com) 623-261-6167

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## **Social & Professional Networking on the Internet:**

[www.selfgrowth.com](http://www.selfgrowth.com)

[www.hypnothoughts.com](http://www.hypnothoughts.com)

[www.linkedin.com](http://www.linkedin.com)

[www.facebook.com](http://www.facebook.com)

[www.twitter.com](http://www.twitter.com)

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and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

**Mail to:**

***Jodi Hert, ASPH Treasurer  
16845 South 11<sup>th</sup> Way  
Phoenix, AZ 85048***