

# **Arizona Society For Professional Hypnosis**

www.hypnosisaz.com

**ASPH Newsletter Hyperlink** 

Have a Happy, Healthy, Loving, Prosperous, and Safe 2016

Next Meeting – Tuesday, January 5, 2016

6:30 - 8:30 p.m. SHARP

**Presenter – Dr. Daniel Nightingale** 

Topic – "The Efficacy of Hypnotherapy for People Living with a Neurocognitive Disorder (Dementia)"

A Case Study

**Demonstrations.... Volunteers Welcome... Invite Your Friends!** 

**Meeting Location** 

**Scottsdale Senior Community Center** 

1700 North Granite Reef Road

Scottsdale AZ 85257

**Meeting Room 7** 

https://maps.google.com/maps?hl=en&tab=nl

#### **PRESENTATION**

Background into this treatment option; An exercise called The Flood; Focus on loss and how it need not be that way; A case study relating to one of my own clinical cases; info on the January Workshop below on pages 6-7.

## BIO

Dr. Daniel Nightingale is originally from the UK and holds a PhD - Ameliorating Transitional Shock (specializing in Psychotherapy in Dementia). He holds the Advanced Diploma in Hypno-Psychotherapy awarded by the National College of Hypnosis and Psychotherapy (London) and was awarded the European Certificate of Clinical Hypnosis by The European Association for Hypno-Psychotherapy in relation to his groundbreaking research in Dementia. In 2009, he was awarded Outstanding Contribution to the Field of Dementia by Stirling University, the leading Dementia Research University in the world. In 2011, he became a Fellow of the Royal Society of Medicine (London). Prior to entering the field of dementia, he specialized in Autistic Disorders and worked in the Forensic Mental Health & Learning Disability Services in a secure Lancashire hospital, It was his rotation in A & E (ER) that convinced his Hospital Consultant that Dr. Dan was better focusing on something he doesn't have to touch to fix (This followed an appraisal where the A and E Consultant said his suturing skills were like that of a blind rhinoceros and his ability to debride a necrotic wound were reminiscent of techniques used by his namesake, Florence Nightingale, back in the Crimean War!

He now works as a Clinical Dementia Specialist and General Psychotherapist and is also a Stand up Comedian.

Dr. Daniel J Nightingale

PCSC; RN; PhD; LD (doc); ADHP (NC); ECCH; FNSHP

Consultant in Dementia and Consultant Hypno-Psychotherapist

Fellow of the Royal Society of Medicine and Fellow of the National Society of Hypnosis and Psychotherapy

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If you would like to be one of the ASPH featured speakers for next year, contact Sam Sterk, our current ASPH vice-president so he can schedule you in. You can contact Sam at <a href="mailto:peakplus@aol.com">peakplus@aol.com</a>.

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Thank you to our outgoing ASPH board members, *Lew Heller* and *Tom Hajek*. They both added a lot to our society with the time they dedicated to the established responsibilities of their offices and implementation of new ideas that have updated our meetings and website.

**Lew**, our outgoing president came into the job two years ago with an idea to have two speakers per meeting. The first speaker would do a short twenty to thirty minute presentation and the main speaker would have an hour.

Lew got meetings started on time and clipped on through the ASPH business that needed to be handled each month so each of the featured speakers had the time allotted to him/her to make an interesting and educational presentation. ASPH has always had interesting and educational presentations, but having two presentations each meeting helped expand awareness of how much can be accomplished with hypnosis and how each practitioner's personal methods can work to help clients create healing for themselves.

New hypnotists/hypnotherapists often feel inadequate when they are first starting out and helping them realize that every practitioner will personalize their methods can be a real eye opener. Lew's idea of having double the presentations gave everyone a chance to see how many different approaches can reach the same outcome.

Lew also made sure that ASPH members had social time together by opening his home with parties a couple of times a year.

Lew has come up with several changes to the ASPH by-laws that he feels would advance our organization. He did not have time as president to see these changes implemented, but the new board will be studying his ideas and presenting them to the members for a vote in the upcoming year.

Our new president, *Kate Ellis* served as our vice-president for the past two years. As our ASPH vice-president, Kate found and organized our speakers each month making sure we always had new topics presented. She also stepped in and became the month's presenter when a speaker had to bow out from their commitment at the last minute.

Kate created a wonderful lending library with over 900 books, CDs, DVDs, etc. that is for the benefit of all ASPH members.

When we needed a new meeting place, Kate jumped in and helped find the Scottsdale Senior Center.

We can look forward to new ideas from Kate. She doesn't sit still for too long!

Tom Hajek served as our ASPH treasurer for three years.

Tom has kept up with ASPH members, new and old. He has collected and managed the ASPH finances like the pro he is and leaves our organization in the black as Jodi Hert now takes over the treasurer's duties. Tom immediately started performing all the designated duties of treasurer when he took over and also started working on creating a new updated ASPH logo and website for our organization. The website is beautiful and very user friendly and has loads of information about hypnosis and we have Tom to thank for it.

*Umesh Tiwari* as our technical officer has this past year recorded our meetings when permission has been granted by our presenter. He comes before meetings to get his equipment set up and stays after meetings to pack up all his equipment. His recordings are for the benefit of any member who wants to review a presentation or for those who were not able to come to a meeting.

I know there are many more things that our board members accomplished during their time as our officers that I have not mentioned, but the list should give you an idea of how valuable these people have been to ASPH. We can look forward to another year of hypnosis education and excellent ideas for expanding our personal businesses.

As mentioned earlier, Kate Ellis is our 2016 president.

Sam Sterk stepped in to be our 2016 vice-president when no one else ran for the office.

**Debbi Combs** is secretary.

Jodi Hert takes over the duties of treasurer.

Also, *Umesh Tiwari* as our technical officer will be recording our meetings with the permission of the presenters.

## **OFFICERS**

President: Kate Ellis - kellis19@hotmail.com

Vice-President: Sam Sterk, Ph.D. - peakplus@aol.com

Secretary: Debbi Combs - asphsecretary@gmail.com

Treasurer: Jodi Hert – <u>jodihert@cox.net</u>

Technical Office: Umesh Tiwari – DrUmesh@AZHypnoHealing.com

## **ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS**

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Jodi Hert, ASPH Treasurer 16845 South 11<sup>th</sup> Way Phoenix, AZ 85048

## <u>Tuesday Meetings: 6:30 PM – 8:30 PM</u>

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting).

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#### **ASPH Website**

<u>www.hypnosisaz.com</u> is the domain for Arizona Society for Professional Hypnosis. <u>Click here</u> for a link that takes you directly to the newsletter posted online.

## **Attention All Practicing Hypnotherapists:**

If you wish to have your "professional hypnotist" contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at <a href="mailto:info@hypnosis.com">info@hypnosis.com</a>. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

## Notes from the Secretary: Debbi Combs

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to <a href="mailto:asphsecretary@gmail.com">asphsecretary@gmail.com</a>.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else's copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

To help grow your hypnosis/hypnotherapy business, check out this link: <a href="http://arizonaguide.com/events-calendar">http://arizonaguide.com/events-calendar</a> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

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## A GIFT FROM KATE ELLIS, OUR ASPH PRESIDENT

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. As often as I can, I ask presenters whom are authors if they would like to donate materials. And more often than not, they are gracious and generous. We have Videos, in which many I have converted into digital format of DVD's. There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism, or simply curious.

Do Enjoy. Kate Ellis, CCht The Healing Quest (480) 695-1936

Sam Sterk, Ph.D. is conducting a <u>Clinical Hypnosis</u> Meeting to discuss any clinical or conceptual issues in hypnosis. The meeting is held from 5:45 to 6:30 P.M., 45 minutes prior to the regular monthly ASPH meeting in the library of the Scottsdale Senior Center. It's always highly interactive and everyone is welcome. If you are interested to know more about this meeting, please call **Sam Sterk, Ph.D., CC-AASP # 177 at 480-767-0956.** Otherwise, feel free to attend.

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We have a very viable Hypnosis Education and Referral Panel. WE ARE IN NEED OF ADDITIONAL MEMBERS!

Our next meeting will be on January 16, 2016 at my office @ 1:00 pm. Please come, one and all. I always serve light refreshments, tea and coffee. If you're interested, please call me to express your interest by the first week in January. This way, it allows me to plan ahead. Call @ 480-767-0956 or my cell phone: 480-861-6718

This committee meets once a month to decide on bringing Hypnosis programs to community functions like Rotary, VFW, The Knights of Columbus, Churches, Independent Living facilities, just to name a few. The purpose and overview of this committee is to educate the community about hypnosis and foster community speaking engagements while seeking referrals. If you would like to have greater exposure and speaking visibility, then this group is for you. Ron Tobin and myself, Sam Sterk have had speaking engagements. We're looking to expand the group's size. If you are interested, our next group meeting will be on *Saturday, January 16, 2016 at Sam Sterk's office at 1:00 pm. Sam's email is:* peakplus@aol.com Phone: 480-767-0956 or 480-861-6718 (C)

Thank you, in advance.

Sam

Sam Sterk, Ph.D., CC-AASP # 177

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A private discussion group for ASPH members has been organized by Tom Hajek at <u>asph@googlegroups.com</u>. Any ASPH member may comment, post, and participate in discussions.

## HYPNOTHERAPY FOR PEOPLE LIVING WITH A NEUROCOGNITIVE DISORDER (ALZHEIMER'S AND OTHER DEMENTIAS)

will be held in Phoenix on January 23rd and 24th 2016 at the <u>Elevate Coworking</u> room above the food court at Paradise Valley Mall.

This is only the second time this course has been offered in the US, and it's been over two years. It's designed for people who have already had at least basic hypnotherapy training. Here is a sampling of the previous class feedback:

"Hypnotherapy for Dementia with Dr. Dan Nightingale is one of the best trainings I've taken in recent years. Dr. Dan is extremely knowledgeable, warm and engaging. I walked out of class the first day loaded with information, with more to come. I learned a tremendous amount and had fun in the process.

"Research proves that hypnotherapy helps improve the quality of life for people with dementia. This population is growing, making this the perfect way to be of service in your community and grow your practice."

Katherine Zimmerman, CCHT, Author, CE Course for Intuition and Spirituality

An estimated 5.4 million Americans have Alzheimer's disease alone (2012 Alzheimer's disease Facts and Figures). This *does not* take in to account those living with other types of dementia (*there are over 100 types of dementia*), nor those who do not have a formal diagnosis, in which case the numbers could be doubled. With the aging population and one in eight people age 65 and over having Alzheimer's disease, it won't be too long now before someone comes to see you for help – help with the challenges brought by dementia. You not only need to know **HOW** a person with dementia is cognitively impaired from the disease, it is very important to have the necessary knowledge and training about dementia and to understand **WHERE** the individual is in their unique journey through dementia **before** any therapy is used. We can teach you what you **MUST** know and how to properly assess a person living with dementia.

When you take this class taught by *Dr. Daniel Nightingale*, the world leader in the use of hypnotherapy for people living with dementia and the only one teaching this; he will share his knowledge, experience and skills with you, including how to do a proper assessment (a very important step). *Dr. Nightingale will share the techniques that he used in his*Alzheimer's Care Today study that showed amazing results.

Then when you get that knock at your door from a person living with dementia, **YOU** will be the hypnotherapist that can actually help them. (Basic hypnotherapy training is a prerequisite to taking this course.)

Click here to download the course outline: BEST PRACTICE IN THE USE OF HYPNO Two day

And the investment is only \$197! (Only \$150 for ASPH)

Go to <a href="http://dementiatherapyspecialists.com/calendar-of-events/">http://dementiatherapyspecialists.com/calendar-of-events/</a> to learn more about this upcoming seminar.

Dr. Daniel Nightingale

**CEO** and Clinical Dementia Specialist

General Psychotherapist and Fellow of the Royal Society of Medicine

(928) 899 0647

E-mail: Drdan@dementiatherapyspecialists.com

Website: <u>Dementiatherapyspecialists.com</u>

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Here are two seminars that you do not want to miss out on. Both are taught by a team of leaders in the field of hypnosis and hypnotherapy. This is your opportunity to increase your income by increasing your knowledge and skills. If you are at all interested in making more money than you are making now and helping even more clients, call Michael C. DeSchalit for more information. He can be reached at

(520)270-0183. Don't wait, call now to take advantage of early registration offers.

## THE HYPNOTIC GASTRIC BAND SYSTEM SEMINAR - March 12th & 13th, 2016 - Las Vegas

How would you like to help people to lose weight permanently and you make \$100 or MORE per session? Michael C. DeSchalit and I will teach you our *HYPNOTIC GASTRIC BAND SYSTEM* which is a non-surgical, very safe and successful program. For only \$795 you can be in our *2 day work shop March 12 & 13 in Las Vegas*. All manuals and materials included plus our *FREE* after class support. Get into this lucrative career now on a part or full time basis as a certified practitioner. *Call me, Jerry Valley, now for details.* (978)609-1725.

#### THE ULTIMATE STAGE HYPNOSIS SEMINAR

## March 14th - 18th, 2016

#### Las Vegas

Have you always wanted to become a stage hypnotist? Well, now's the time to take this opportunity to get into this lucrative business of doing hypnosis shows and make \$1000 to \$3000 per show even on a part time basis. If you register and pay by December 31st, 2015, we will take off \$300 from your tuition. See all details at <a href="https://www.stagehypnosisseminar.com">www.stagehypnosisseminar.com</a> or call me, Jerry Valley, at (978)609-1725.

Four great instructors, Michael C. DeSchalit, Amye Scharlau, Tommy Vee and myself, will teach you how to make \$1000 to \$3000 per show. Do not delay as we are limiting our class to 20 new students. The Ultimate Stage Hypnosis Seminar

Monday March 14~ Friday March 18, 2016 at the Orleans Hotel & Casino, Las Vegas, NV., USA \*\*Special Room Rates \$49 per night \$89 Fri & Saturday

## NOW YOU CAN DO HYPNOSIS SHOWS AND SKYROCKET YOUR INCOME!

\*\*\*THIS IS A NATURAL SPRINGBOARD FOR MAGICIANS, HYPNOTHERAPISTS AND ANYONE WHO HAS THE DESIRE FOR FINANCIAL INDEPENDENCE\*\*\*

- \* Make back your investment in your first 2 or 3 shows \* Travel with expenses paid \* Get agents to book your show \* Work part or full-time \* Do shows within weeks after the course \* Sell CD's & DVD's
- \* Hypnotherapists with a practice can easily get more clients

**CES** 

- \$100 STAGE HYPNOSIS
- PERSONALIZED HANDS ON TRAINING
- \$2000 IN MATERIALS, FOOD & MEMBERSHIPS
- AMAZING ROUTINES
- RAPID HYPNOTIC INDUCTIONS
- HOW TO GET THE BEST VOLUNTEERS
- LECTURE/DEMOS FOR HYPNOTHERAPISTS
- MAKE FROM \$1000 TO \$5000 PER SHOW
- \* TRAVEL FREE
- MARKETING FOR MAKING MEGABUCKS
- CONT'L BREAKFASTS AND LUNCHEON BUFFET

- SUPERVISED STUDENT PRACTICE
- SAFETY CERTIFICATION







Tommy Vee Jerry Valley

## Our staff has over 100 years of combined experience!

<u>THIS IS REALLY HAPPENING!</u> Don't miss this opportunity to learn the secrets of the trade from the greatest hypnotists who actually have catapulted entertainment hypnosis into the limelight and the demand is enormous!

\*\*\*Value of the materials, food & certification- \$1500.\*\*\*

\*\*\*DO NOT DELAY-WE ARE ACCEPTING ONLY 20 NEW STUDENTS \*\*\*

## WHAT OUR STUDENTS ARE SAYING ABOUT OUR SEMINARS

- Jerry, I'll see you in Las Vegas and we'll be playing opposite each other!" Mike Harrington (Magician), Rochester, NY
- "This is the best training in Stage Hypnosis anywhere. Jerry's one-on-one pointers have put megabucks in my pocket." Dave Hill, Hayward, CA.
- "I knew nothing about hypnosis. I can tell you now it is real.....it's worth it.....take this course!" Mark Clark (Magician), Stroudsburg, PA
- "For anybody who wants to become a hypnotist, these are the guys you want to train with." Eric Antich, Emmanus, PA
- "I traveled 6,000 miles to be here. It was worth it." Barry Colley, Devon, England

## Learn From the Full-Time Professionals In This Field

JERRY VALLEY has traveled the world for over 45 years as the star hypnotist on cruise ships, resorts, television, movies, and was featured on ABC's "20/20" TV show. He is the author of the best-seller book "Inside Secrets of Stage Hypnotism." Jerry and a fantastic staff of teachers, with over 100 years of experience, team up to *personally* teach you how it is done in easy, step-by-step methods with which YOU become the star of your very own Hypnosis Show. You will learn show secrets that others keep secret.

TOMMY VEE has been presenting his hypnosis demonstration to Corporations, Universities, State Fairs, High Schools, throughout the United States, Canada and the United Kingdom. His shows are dynamic and outrageously funny. Trained personally by Jerry Valley and also by Ormond McGill, Tommy explains how you can do it just like the pros.

MICHAEL DESCHALIT, a well-known professional magician and stage hypnotist, is one of the busiest performers in the business and in this seminar, he will teach you just how it is done. His comedy hypnosis show is one of the best in the country.

AMYE SCHARLAU, a beautiful and fantastic stage hypnotist and instructor doing shows worldwide. She is BRILLIANT!

KELLIE KARL, a beautiful and experienced stage performer on cruise ships, Vegas and shows worldwide.

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Donald Rice, CH (480) 577-0264

DonRiceClinics.com
HypnosisComedyShow.com
KISSHypnosisScripts.com
HypnosisAudioSite.com
GastroBandHypnosis.com

**Networking** 

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email <u>info@hypnosisaz.com</u> with your name, phone number and email address.

Lindsay Brady <a href="https://hypnotherapist@lbrady.com">hypnotherapist@lbrady.com</a> 480-966-8571

Sandi Grave s sandi@arizonafamilyhypnosis.com 480-628-5436

Phil Hamilton <a href="mailto:phil@trancepathways.com">phil@trancepathways.com</a> 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Robert J. O'Connor rjocstar@juno.com 602-593-4006

Martha Reed martha@insightsforlife-coach.com 623 249-5888

Sam Sterk peakplus@aol.com 480-767-0956

Tina Sacchi Tina@TinaSacchi.com 623-261-6167

## **Social & Professional Networking on the Internet:**

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

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www.twitter.com

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Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Jodi Hert, ASPH Treasurer 16845 South 11<sup>th</sup> Way Phoenix, AZ 85048