



[Arizona Society For Professional Hypnosis](#)

www.hypnosisaz.com

[ASPH Newsletter Hyperlink](#)

Next Meeting – Tuesday, July 5, 2016

6:30 – 8:30 P.M. SHARP

Presenter – Dr. Kweethai Neill

Topic – *“9 P’s of Being a Professional Hypnotherapist”*

Demonstrations.... Volunteers Welcome... Invite Your Friends!

[Meeting Location](#)

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 7

<https://maps.google.com/maps?hl=en&tab=nl>

OFFICERS

President: Kate Ellis – kellis19@hotmail.com

Vice-President: Sam Sterk, Ph.D. – peakplus@aol.com

Secretary: Debbi Combs – asphsecretary@gmail.com

Treasurer: Jodi Hert – jodihert@cox.net

Technical Adviser: Umesh Tiwari – DrUmesh@AZHypnoHealing.com

SKYPE

Dear ASPH members,

If you are not able to make it to Scottsdale on Tuesday night, please join us via Skype by going to the link below:

<https://join.skype.com/SXmfiaHlhdQo>

To test your software, just hit the link above to make sure your software is up to date. If you have questions or want to do a sample session to test your computer hardware, feel free to call me to arrange one.

Umesh Tiwari, MD CHT
Technical Adviser to the Board
Arizona Society for Professional Hypnosis
[\(951\) 443-6969](tel:9514436969) cell
DrUmesh@AZHypnoHealing.com

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Umesh Tiwari, MD, CHT
Arizona Center for Hypnotic Healing
530 E McDowell Rd, No 107-622
Phoenix, AZ 85004
[\(602\) 490-8427](tel:6024908427) office
[\(800\) 508-2215](tel:8005082215) fax
DrUmesh@AZHypnoHealing.com

This technology requires that you have Skype on your computer or mobile device and that it must be updated to the most recent version.

For questions and concerns, you can try <http://www.skype.com> . Or you can contact me directly at the mobile number listed below.

[\(800\) 508-2215](tel:8005082215) fax
DrUmesh@AZHypnoHealing.com

PRESENTATION

9 P's of Being a Professional Hypnotherapist
What it takes to be Successful in your Practice

Dr. Kweethai

Chief Catalyst for Change

iHealth Hypnotherapy School, International

301 Main St, Roanoke, TX 76262

Is hypnotherapy a craft or a profession? What does it take to set up a practice and be recognized as a professional? Often, recent hypnotherapy graduates, or even current practitioners, encounter challenges trying to determine what it means to “do the right thing.” How do credentials—the difference between an academic degree vs. licensure vs. certification—influence professionalism? What are the essential characteristics leading to success as a hypnotherapist?

Dr. Kweethai left academia to be a Clinical Hypnotherapist. Over 12 years of successful practice she has enjoyed respect from the medical & scientific community while establishing herself as a Master instructor and excellent hypnotherapist.

While sharing her challenges and triumphs, Dr. Kweethai will identify the ingredients that have contributed to her success. This includes ethical challenges inherent to the practice of hypnotherapy and what to do when you don't know what to do. It takes more than basic certification to make it as a professional hypnotherapist; and positioning yourself in the community requires more than printing a few business cards. You, too, can grow from good to great by establishing an effective business persona.

BIO-Dr. Kweethai Neill



Kweethai Neill, PhD, CHT, CHES, FASHA

After a successful career as a health professor, Dr. Kweethai left the halls of the University to practice hypnotherapy in the open classroom of the Universe-City. She founded iHealth Center for Integrated Wellness Inc. in Roanoke, TX, and started a state-approved school that now has an international outreach. She is respected in her profession and the medical community. A decorated scholar, Dr. Kweethai is passionate about raising the standards of practice and professional recognition for

hypnotherapists. She is a nationally known health educator and sought-after speaker and consultant. Dr. Kweethai is author of ***Hypnotherapy, An Alternative Path to Health and Happiness*** and ***How to Build a Six Figure Hypnotherapy Practice***. She is a professional mediator in Texas and is trained in Medical and Investigative Hypnosis.

If you would like to be one of the ASPH featured speakers for this year, contact Sam Sterk, our current ASPH vice-president.

***Sam Sterk, Ph.D., CC-AASP # 177
peakplus@aol.com***

UPCOMING CLASSES

Hypnotherapy Master Class with Dr. Kweethai

Clinical Applications & Professional

Development 2-Day Intensive

Saturday July 9 and Sunday July 10, 2016. Phoenix, AZ

VENUE: COMBS' Residence, to be disclosed after registration, Anthem, AZ 85086)

ACHE and or IMDHA CEUs 16 hours. Cost: \$1200 !! (usual price is \$600 per day of training).

Special \$795 for two days lunch and light refreshments provided

(Thanks to the generosity of Debbi Combs in offering to host the class at her residence, we are able to offer this training at a special price)

Imagine propelling your practice to a whole new level! Imagine doing great work instead of just good work! Imagine billing respectable fees for excellent work. Cultivate your own healing energies as you tap into clients' energies to facilitate their transformation in the blink of an eye. You may have years of practice in hypnotherapy, or may be a newly certified practitioner, there is always room to grow. Now is the time.

In this two-day intensive with Dr. Kweethai, you will have the opportunity to witness live clinical applications of hypnotherapy. You can be the hypnotherapist working on a client in front of your peers or be the subject in experiencing Dr. Kweethai's work first hand. The purpose of this intensive is to help you hone your clinical skills under Dr. Kweethai's tutelage. After each clinical case, Dr. Kweethai will lead an intensive debrief to help you discover your strengths, your challenges and how to evolve from that to bring your practice to a whole new level.

Included in the two day intensive are open Q and A forum pertaining to issues of professional ethics and boundaries; how to build a successful hypnotherapy practice and any other questions you may have but

have not been able to ask. Students will register ahead of time so that individual issues for learning can be accommodated. You may bring your own client, work on a peer or be the client!!

Because this class is limited to only 8 participants, you will be privy to individual direction and instruction by Dr. Kweethai. It is like having your personal mentor and professional coach for two days. Each participant will have the opportunity to practice and interact from two perspectives (hypnotherapist and client).

Unlike conventional training, this Master Class offers opportunities to practice and develop clinical skills under direct expert supervision, while receiving excellent instruction and energies from a master teacher. You will also benefit from cross-peer teaching and learning. It is an interactive class where you learn by doing; making it intense, challenging, fun and exhilarating. Imagine completing this intensive training with a sense of confidence and competence beyond your expectations! You will dazzle your clients with amazing results.

Become more effective as a hypnotherapist. Achieve amazing results as a coach or counselor! As a teacher, make your work much easier. As a mediator, help disputant parties arrive at positive solutions faster. In short, this unique set of language skills will help you live an easier life as well as being more effective and successful with clients.

Prerequisites: Previous Master Class with Dr.Kweethai...OR...If you have never taken a Master Class with Dr. Kweethai, please view *Energy Medicine Meets Hypnotherapy, 7 hours of edited footage from a 16 hour training* (iChange Publishing) before attending the course. [If you would like to have ACE or IMDHA CEU certificate, you will be given a set of questions to respond to. This will qualify you to a total of 10 hours of CEUs. There is a special fee of \$68 for evaluation and certificate. Registered students for this class may purchase the recordings at a special price.]

PRESENTER BIO

Dr. Kweethai left academia over a decade ago to teach in her Universe-city. She founded iHealth Center for Integrated Wellness Inc. in Roanoke, TX to help implement change toward achieving a better state of well-being, health and success. She created *iChange Therapy™*, integrating hypnosis, communication skills and energy medicine to elicit health and happiness from within the client. Her goal is to put spirit first in the mind-body-spirit paradigm. She believes that if one's spirit is in order, the rest will follow. Besides being a master instructor, Dr. Kweethai is a frequent speaker, addressing the medical community as well as business and community audiences. She is an exceptional negotiator, communicator and coach. Dr. Kweethai practices Qigong and integrates Energy Medicine in her iChange Therapy. She is the author of *Hypnotherapy, An Alternative Path to Health and Happiness* and *How to Build a Six Figure Hypnotherapy Practice*. Most recently she launched the iHealth Hypnotherapy School International to train Certified Hypnotherapists in Malaysia.

TRAVEL: Airport PHX. Nearest Hotel (across the street from Combs' Residence HAMPTON INN in ANTHEM)

REGISTRATION : Email to iHealth

NAME _____ Email: _____

Cell Phone: _____ ADDRESS: Street _____

CITY _____ STATE _____ ZIP _____

CERTIFICATIONS (Hypnotherapy or related)

_____ YEAR _____ HRs TRAINING: _____

_____ YEAR _____ HRs TRAINING: _____

_____ YEAR _____ HRs TRAINING: _____

_____ YEAR _____ HRs TRAINING: _____

HIGHEST ACADEMIC CREDENTIAL: _____ **MAJOR** _____

UNIVERSITY OR SCHOOL: _____

List 3 things you wish to learn in this training:

1. _____

2. _____

3. _____

PLEASE CHECK WHERE APPROPRIATE:

ITEM	USUAL	SPECIAL
<input type="checkbox"/> 2 –DAY MASTER CLASS INTENSIVE	\$1200	\$795
<input type="checkbox"/> ENERGY MEDICINE DVDs-PUERTO RICO	\$299	\$200
<input type="checkbox"/> EVALUATION AND CEUS for DVDs (10 hours)	\$100	\$68

TOTAL DUE _____

CASH or CHECK (Please make check payable to “iHealth Center”)

OR CREDIT CARD

CARD NUMBER: _____ EXP: _____ VCODE: _____

BILLING ZIP: _____

AUTHORIZE TO CHARGE \$ _____ SIGNATURE: _____

HYPNOTHOUGHTS LIVE 2016

THE ORLEANS

Hotel & Casino – Las Vegas
4500 West Tropicana Avenue
Las Vegas, NV 89103
Phone: 1-800-ORLEANS (800-675-3267)
Group code is: A6HTC08
<http://www.orleanscasino.com/groups>

HypnoThoughts Live is the most straight-forward, affordable and value packed conference available. When you register for the conference, you get the whole conference. We don't charge more for the longer classes or meals, we give you access to everything for one low price. Some people like to call us the "The all-inclusive hypnosis conference."

HERE IS A LIST OF EVERYTHING YOU GET WHEN YOU REGISTER FOR HYPNOTHOUGHTS LIVE:

- *All the 1,2, and 3 hour classes. Yes, all those classes are included in your registration!
- *All the meals and social events (with appetizers and no-host cocktails.)
- *Access to the vendor rooms with a wide variety of products and professionals to learn from.
- *Free entry into the daily drawing \$100 cash!!

NOTE FROM ASPH SECRETARY: David Harrod informed me that the following conference is ONLY for medical professionals such as doctors, psychologists, nurses and those practicing Chinese medicine. Call ahead to confirm your eligibility.

2016 CONFERENCE – SOCIETY FOR CLINICAL AND EXPERIMENTAL HYPNOSIS

67th Annual Workshops and Scientific Session

October 6-10, 2016

Hilton Boston/Dedham & William James College (just 20 minutes outside Boston)

Details: www.sceh.us/2016-conference

Anne Doherty Johnson

Executive Director

Society for Clinical and Experimental Hypnosis

P: 617-744-9857 F: 413-451-0668

W: www.sceh.us E: anne@sceh.us

The Future of Clinical and Experimental Hypnosis in the Era of Health Care Reform

Info can be found here:

<https://mam.memberclicks.net/2016-conference#callforPapers>

Tuesday Meetings: 6:30 PM – 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting).

ASPH Website

www.hypnosisaz.com is the domain for Arizona Society for Professional Hypnosis. [Click here](#) for a link that takes you directly to the newsletter posted online.

Attention All Practicing Hypnotherapists:

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

Notes from the Secretary: Debbi Combs

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else’s copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

To help grow your hypnosis/hypnotherapy business, check out this link:

<http://arizonaguide.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

ASPH Has Our Own Jewelry

ASPH members can thank Michael DeSchalit for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and “Arizona Society for Professional Hypnosis” on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice.

2016 ASPH new and renewing members receive their pin for free this year when they attend a meeting and ask for a pin. Replacing a pin will cost \$5.00.

Thank you, Michael for your idea and your effort. What a great idea.

A GIFT FROM KATE ELLIS, OUR ASPH PRESIDENT

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's. There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CChT The Healing Quest (480) 695-1936

A private discussion group for ASPH members has been organized by Tom Hajek at asph@googlegroups.com. Any ASPH member may comment, post, and participate in discussions.

Networking

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email info@hypnosisaz.com with your name, phone number and email address.

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

Sandi Graves sandi@arizonafamilyhypnosis.com 480-628-5436

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Robert J. O'Connor rjocstar@juno.com 602-593-4006

Martha Reed martha@insightsforlife-coach.com 623 249-5888

Sam Sterk peakplus@aol.com 480-767-0956

Tina Sacchi Tina@TinaSacchi.com 623-261-6167

Social & Professional Networking on the Internet:

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

***Jodi Hert, ASPH Treasurer
16845 South 11th Way
Phoenix, AZ 85048***