Arizona Society For Professional Hypnosis

www.hypnosisaz.com

ASPH Newsletter Hyperlink

Next Meeting – Tuesday, November 7, 2017

6:30 – 8:30 P.M. SHARP

Presenter – Dan Candell, CHt.

Topic – “Funnel Marketing for Hypnotists and My Free Consultation Formula”

Demonstrations…. Volunteers Welcome… Invite Your Friends!

Meeting Location

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ  85257

Meeting Room 7

https://maps.google.com/maps?hl=en&tab=nl
**PRESENTER** - Dan Candell, CHt from Massachusetts. His subject matter is as follows:

**Funnel Marketing for Hypnotists and My Free Consultation Formula**

**BIO** -

Dan has been certified in Hypnosis through NGH. He is both a clinical and stage Hypnotist with a private practice in Massachusetts. Dan has done Hypnosis since he was 13 years old, is completing a book about Hypnosis and has been a national speaker many times.

Sam Sterk has spoken to Dan about the topics he will be speaking on and about his bio and Sam thinks he will be a very dynamic speaker.

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**MESSAGE FROM DEBBI COMBS – ASPH SECRETARY**

November is election month for 2018 ASPH officers. If any ASPH member is interested in holding a board position, please send a short paragraph of your qualifications and what you would like to accomplish for ASPH in the board position of your choice to asphsecretary@gmail.com. The positions are president, vice-president, secretary, and treasurer.

You have to be a current paid member of ASPH to hold a board position.

Nominations for all board positions will be held at the Tuesday, November 7th meeting. Voting will end on Saturday, November 25th, and the new board will be announced by our current ASPH president, Kate Ellis at the annual Holiday Party on Tuesday, December 5th.

The current board will be ready and willing to help the new board members learn their jobs and the new board will be handed all the current necessary materials that they will need to perform their responsibilities for ASPH. Also, board members do not pay dues while they serve.

Please consider running for an ASPH board position and offering your ideas and expertise to our group. Professionalism and diversity are just a couple important things that keep ASPH so strong and have for so many years.

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**SKYPE**

Dear ASPH members,

If you are not able to make it to Scottsdale on Tuesday night, please join us via Skype by going to the link below:

ASPHTechie

To test your software, just hit the link above to make sure your software is up to date. If you have
questions or want to do a sample session to test your computer hardware, feel free to call me to arrange one.

Glen Robinson  
Technical Adviser to the Board  
Arizona Society for Professional Hypnosis  
Glenford.robinson@gmail.com  
Phone: (520) 460-7004

Umesh Tiwari, MD CHT  
Technical Adviser to the Board  
Arizona Society for Professional Hypnosis  
(951) 443-6969 cell  
DrUmesh@AZHypnoHealing.com

This technology requires that you have Skype on your computer or mobile device and that it must be updated to the most recent version.  
For questions and concerns, you can try http://www.skype.com. Or you can contact me directly at the mobile number listed below.

(800) 508-2215 fax  
DrUmesh@AZHypnoHealing.com

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Public Speaking, Mass Hypnosis Techniques and Charisma: Boost Your Confidence and Skills and Learn Hypnotic Speaking Techniques to Influence Your Audience - 10/21/17

A one day training program with the following objectives:

1. **Improve your confidence with public speaking** - I have successfully worked with a number of public figures to improve their confidence and skills with public speaking. The program utilizes hypnosis techniques designed specifically to improve public speaking
2. **Improve your charisma** - Did you know that charisma can be measured and improved and is the number one element companies are seeking when looking for a CEO? One of my clients actually told me that she watched one of her colleagues climb the corporate ladder to get to the top. To quote my client, “She could not add up 2 + 2 but she was charismatic, and I could not figure out at the time why she kept getting promotions.”

Through the use of hypnotic methods, participants can gain a focused understanding of the elements of charisma and can begin to develop them internally.

3. **Learn the same “mass hypnosis” techniques utilized by many influential leaders** - Barack Obama used these techniques to win elections. Many of these techniques enabled Hitler to rise to power and control in Germany. The program is designed to make you aware of successful mass hypnotic techniques and how you can enhance your ability to influence.

4. **Practice the techniques you have learned by delivering a speech to the group** - The best way to internalize what you have learned is to actually use this opportunity immediately to practice the techniques you have learned. Extra training on these techniques offered at no extra charge on Monday, Oct 23, 2017 from 7 to 9 PM. You are welcome to bring friends and family to observe at that time!

Unleash your public speaking with energy and passion combined with the power of mass hypnosis techniques!!!

Program Cost is $249.00

Time: Saturday October 21, 2017 8:30 AM to 5:00 PM

Working Lunch Provided

Location: **11120 N Tatum Boulevard, Suite 101, Phoenix, AZ 85028**

Contact: Lewis Heller at **602-502-4000** or **lewisheller@mac.com** to register.

SIGN UP NOW!
This Program is limited to 6 attendees.
Alan Handelsman has Books for Sale

Over the years I've collected a fairly large library of books on hypnosis and other related subjects. I am selling a large portion of these books, and would like to make them available to ASPH members who might want to build a library of their own, or who might even be looking for that one unusual or special book.

There are some standard books, but there are some very unusual and even rare ones as well. Most of them are in very good or excellent condition.

You are welcome to look at the attached list of some of these books, or call me to make an appointment to browse the shelves at my office.

They will only be available for sale for about a month. So, if you have any questions, see something you like, or would like to stop by the office please call or text me today at: 602-478-8346.

Thank you,

Alan Handelsman
602-478-8346
alanhand@aol.com
4300 N. Miller Rd.
STE 110#4
Scottsdale AZ 85251

Books for Sale:


3. Ashley, Joyce. *Overcoming Stage Fright in Everyday Life.* 1996 $5
<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>Year</th>
<th>Edition</th>
<th>Type</th>
<th>Pages</th>
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<td>7. Borysenko, Joan</td>
<td>The Ways of The Mystic</td>
<td>1997</td>
<td></td>
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<td>11. Canfield &amp; Hansen.</td>
<td>2nd Helping of Chicken Soup For The Soul</td>
<td>1995</td>
<td>$5</td>
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<td>12. Canfield &amp; Hansen.</td>
<td>3rd Serving of Chicken Soup for The Soul</td>
<td>1996</td>
<td>$4</td>
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<td>15. Dossey, Larry.</td>
<td>Prayer is Good Medicine</td>
<td>1996</td>
<td>$5</td>
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<td>$5</td>
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<td>17. Durban, Paul G.</td>
<td>Human Trinity Hypnotherapy</td>
<td>1993</td>
<td>Signed</td>
<td>$200</td>
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<td>18. Ellen, Arthur.</td>
<td>The Intimate Casebook of a Hypnotist</td>
<td>1968</td>
<td>$15</td>
<td></td>
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<td>19. Garfield, Patricia</td>
<td>Creative Dreaming</td>
<td>1974</td>
<td>$4</td>
<td></td>
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<td>$4</td>
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<td>23. Hilgard &amp; Gilgard.</td>
<td>Hypnosis In The Relief Of Pain</td>
<td>1975</td>
<td>Hardback</td>
<td>$125</td>
<td></td>
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<td>24. Horn, Paul.</td>
<td>Inside</td>
<td>1969</td>
<td>CD</td>
<td>$4</td>
<td></td>
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<td>32. LaBerge, Stephen.</td>
<td>Lucid Dreaming</td>
<td>1985</td>
<td>$5</td>
<td></td>
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<td>34. Lieberman, David.</td>
<td>Get Anyone to Do Anything</td>
<td>CD</td>
<td>$8</td>
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<td>35. Lorayne &amp; Lucas</td>
<td>The Memory Book</td>
<td>1974</td>
<td>$6</td>
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<td>$6</td>
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<td>36. McGill, Ormond.</td>
<td>The Art of Stage Hypnotism</td>
<td>1975</td>
<td>Hardback</td>
<td>$50</td>
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<td>$50</td>
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<td>38. Mindell, Amy.</td>
<td>Metaskills: The Spiritual Art of Therapy</td>
<td>1995</td>
<td>$15</td>
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<td>$15</td>
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<td>42. Oyle, Irving.</td>
<td>The Healing Mind</td>
<td>1975</td>
<td>$5</td>
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<td>42. Poole, Judith.</td>
<td>More Than Meets The Eye</td>
<td>1999</td>
<td>$10</td>
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<td>43. Prabhupada, Swami.</td>
<td>The Journey of Self-Discovery</td>
<td>1997</td>
<td>Hardback</td>
<td>$9</td>
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<td>44. Richardson, Cheryl.</td>
<td>Life Makeovers</td>
<td>2000</td>
<td>$8</td>
<td></td>
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<tr>
<td>45. Ruiz, Don Miguel</td>
<td>The Mastery Of Love</td>
<td>1999</td>
<td>$7</td>
<td></td>
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<td>46. Schwartz, David.</td>
<td>The Magic of Self Direction</td>
<td>1965</td>
<td>$5</td>
<td></td>
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<td>$5</td>
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<td>47. Seifer, Marc.</td>
<td>The Definitive Book of Handwriting Analysis</td>
<td>2009</td>
<td>$9</td>
<td></td>
<td></td>
<td>$9</td>
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</table>
52. Tracy, Dr. David T. How To Use Hypnosis. 1952, Hardback. $5
53. Waxman, David. Medical & Dental Hypnosis 1966 $10
54. Webster, Richard. Cashing In On Past Lives 1989 $4
55. Yalom, Irvin D., Existential Psychotherapy 1980 Hardback $20
56. Yogananda, Paramahansa. Man's Eternal Quest 1975 $6

UPCOMING PRESENTERS AND TOPICS

November 7 – Dan Candell, CHt. – “Funnel Marketing for Hypnotists and My Free Consultation Formula”; Election for 2018 Board

December 5 – Holiday Party

TUESDAY MEETINGS: 6:30 PM – 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting). C.E.U Credits for National Guild of Hypnotists are submitted for ASPH members only. Members should contact NGH themselves to have their credits recorded.

ASPH FEATURED SPEAKERS

If you would like to be one of the ASPH featured speakers for this year, contact Sam Sterk, our current ASPH vice-president. Sam Sterk, Ph.D., CC-AASP # 177 peakplus@aol.com

OFFICERS

President: Kate Ellis – kellis19@hotmail.com

Vice-President: Sam Sterk, Ph.D. – peakplus@aol.com

Secretary: – Debbi Combs asphsecretary@gmail.com

Treasurer: Jodi Hert – jodi@healthyhearthypnosis.com
**ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS**

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, [www.hypnosisaz.com](http://www.hypnosisaz.com) and paying online, or:

Send a **$35.00** check, “PAY TO THE ORDER OF ASPH”

**Mail to:**

**Jodi Hert, ASPH Treasurer**  
**16845 South 11th Way**  
**Phoenix, AZ  85048**

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**ATTENTION ALL PRACTICING HYPNOTISTS/HYPNOTHERAPISTS**

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is $35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

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**NOTES FROM THE SECRETARY: DEBBI COMBS**

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder … The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.
If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else’s copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

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**GROW YOUR HYPNOSIS/HYPNOTHERAPY PRACTICE**

To help grow your hypnosis/hypnotherapy business, check out this link: [http://arizonaguide.com/events-calendar](http://arizonaguide.com/events-calendar). It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

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**ASPH HAS OUR OWN JEWELRY**

ASPH members can thank Michael DeSchalit for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and “Arizona Society for Professional Hypnosis” on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice. The price of the pin is only $5.00.

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**A GIFT FROM KATE ELLIS, OUR ASPH PRESIDENT**

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD’s.

There are CD’s, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CCht The Healing Quest (480) 695-1936

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**NETWORKING**

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email asphsecretary@gmail.com with your name, phone number and email address.
Debra LeBouton  drdeb17@msn.com  480-264-1399
Carol Becker  www.carollifecoach.com  480-800-7777
Lindsay Brady  hypnotherapist@lbrady.com  480-966-8571
Sandi Graves  sandi@arizonafamilyhypnosis.com  480-628-5436
James Giunta  James.M.Giunta@gmail.com  732-272-7230
Phil Hamilton  phil@trancepathways.com  602-330-6886
Alan Handelsman  alanhand@aol.com  602-478-8346
Martha Reed  martha@insightsforlife-coach.com  623 249-5888
Tina Sacchi  Tina@TinaSacchi.com  623-261-6167
Sam Sterk  peakplus@aol.com  480-767-0956

SOCIAL AND PROFESSIONAL NETWORKING ON THE INTERNET

www.selfgrowth.com
www.hypnothoughts.com
www.linkedin.com
www.facebook.com
www.twitter.com

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