

Arizona Society For Professional Hypnosis

www.hypnosisaz.com

ASPH Newsletter Hyperlink

Next Meeting – Tuesday, September 5, 2017

6:30 - 8:30 P.M. SHARP

Presenters – We have several presenters this month

Topics - "Mini-Presentations"

Demonstrations.... Volunteers Welcome... Invite Your Friends!

Meeting Location

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 7

https://maps.google.com/maps?hl=en&tab=nl

MESSAGE FROM DEBBI COMBS - ASPH SECRETARY

November is election month for 2018 ASPH officers. If any ASPH member is interested in holding a board position, please send a short paragraph of your qualifications and what you would like to accomplish for ASPH in the board position of your choice to asphsecretary@gmail.com. Your bio and goals for ASPH will be published in the October and November 2017 newsletters.

The positions are president, vice-president, secretary, and treasurer.

You do have to be a current paid member of ASPH to hold a board position.

Nominations for all board positions will be held at the Tuesday, November 7th meeting. Voting will end on Saturday, November 25th, and the new board will be announced by our current ASPH president, Kate Ellis at the annual Holiday Party on Tuesday, December 5th.

The current board will be ready and willing to help the new board members learn their jobs and the new board will be handed all the current necessary materials that they will need to perform their responsibilities for ASPH. Also, board members do not pay dues while they serve.

Please consider running for an ASPH board position and offering your ideas and expertise to our group. Professionalism and diversity are just a couple important things that keep ASPH so strong and have for so many years.

SKYPE

Dear ASPH members,

If you are not able to make it to Scottsdale on Tuesday night, please join us via Skype by going to the link below:

https://join.skype.com/SXmfiaHIhdQo

To test your software, just hit the link above to make sure your software is up to date. If you have questions or want to do a sample session to test your computer hardware, feel free to call me to arrange one.

Glen Robinson
Technical Adviser to the Board
Arizona Society for Professional Hypnosis
Glenford.robinson@gmail.com

Phone: (520) 460-7004

Umesh Tiwari, MD CHT
Technical Adviser to the Board
Arizona Society for Professional Hypnosis
(951) 443-6969 cell
DrUmesh@AZHypnoHealing.com

This technology requires that you have Skype on your computer or mobile device and that it must be updated to the most recent version.

For questions and concerns, you can try http://www.skype.com. Or you can contact me directly at the mobile number listed below.

(800) 508-2215 fax DrUmesh@AZHypnoHealing.com

Note from Sam Sterk

We need volunteers from our ASPH membership and guests for our September meeting on September 5, 2017.

You will be demonstrating and giving directions on how YOU use your "tools of the trade" such as lights, sounds, and/or rapid inductions.

Scheduled speakers may spark audience members to offer some different methods of interacting with clients if we have time during the meeting.

Call or email Sam Sterk at

Office Phone: 480-767-0956

Cell Phone: 480-861-6718

Email: peakplus@aol.com

HYPNOTHOUGHTS LIVE 2017 CONFERENCE

August 25-27, 2017

The Orleans Hotel and Casino

Las Vegas, Nevada

The HYPNOTHOUGHTS LIVE 2017 Conference is scheduled for August 25 – 27th.

The following ASPH members will be presenting at this conference: Michael DeSchalit, Sam Sterk, Ted Frieband, and Glen Robinson.

Linda Bennett, Kweethai Neill, Ph.D., and Cheryl Elman, past speakers for ASPH meetings, will also be presenting at the conference.

Check out details and costs for the HYPNOTHOUGHTS LIVE 2017 Conference at hypnothoughtslive 2017. com.

<u>Michael DeSchalit's Post "HypnoThoughts Live 2017" Class</u> <u>August 28 - 29</u>

Stage Hypnosis A - Z

ASPH's very own stage hypnosist, Michael DeSchalit, will be sharing his tricks and tips to being a Master Stage Hypnotist in a post-conference course at this year's HypnoThoughts Live....

For your information, here is the link and a PDF for the 2017 Stage Hypnosis Seminar.

http://www.htlive.net/michaeldeschalit-post/

Don't miss it!!!

Sam Sterk, Ph.D. is offering two Workshops/Certifications on Sport Hypnosis on Sat 9/16 from 9:00 to 5:30 pm

And on:

Sat. 9/23 at the same time to the first 10 people.

Call for additional information:

Sam Sterk, Ph.D., CMPC-AASP # 177

480-767-0956 OR

480-861-6718

Sam Sterk, Ph.D., CC-AASP # 177

Tel: 480-767-0956 Cell: 480-861-6718



THE NUTS and BOLTS of SPORT HYPNOSIS: AN OVERVIEW

The first step is Engagement

Engage your new referral when you take an interest in him/her, empathize with his situation and the difficulties he experiences and discuss what is Hypnosis and how it can be helpful to your client. Begin by developing a professional relationship, one that fosters a safe and sharing emotional climate, one that helps the client develop and trust you.

The second step is Assessment

Assessment of the client's Sport Psychology needs is done in one of several ways:

- Your interview with the client is vital. It allows you to accumulate a considerable amount of information. If it's a teen or a child, it's a good idea to include the parent/parents, as part of the initial consultation. Typically, you'd ask, what brings you here today? What's happening that you're not getting the results you deserve? What are the issues that bring you here? Can you identify one or more of the major issues that prevent you from achieving your sport performance?
- The use of Inventories or Assessment Instruments is very helpful. I've developed the Comprehensive Athletic Profile (CAP) which is on my website, www.peakplusaz.com I encourage the client take it in advance. I also have the Sport Psych WHEEL which is included as an attached document for your use and benefit. I encourage the client to fill it out with recalling his worst performance. Then, I have the client fill it out recalling his best performance. I ask the client to compare the two which leads to a discussion about how thoughts and feelings dictate our actions, behaviors and sport performance. Note that on your worst performance your Confidence, Focus, Handling the Tensions of Competition, your Goals, your Energy level, your Positive Self-Talk and your Mental Toughness are all off, etc., etc. Compare your responses when you competed well.

What does this tell you? It should tell you that when your head is in the game, you perform so much better. You can use this tool to contract with your client for sessions, starting with their lowest score items, and moving up. Typically, this sounds something like this:

Why don't we spend about 6-8 sessions on improving your Focus by learning how to do Visual Imagery, and Stop Thought Techniques; setting some realistic goals, using Positive Self Talk, finding your right Energy level and writing your own Self Contract (to be read nightly and written in the present tense-action oriented).

We should also spend roughly 6-8 sessions on the client developing a <u>Mental Edge Competition Plan</u> which is read on a daily basis. This Mental Edge Competition plan consists of 3 parts, namely:

- A. A daily program to build the athlete's sense of mastery and performance confidence. This is your typical Sport Self Hypnosis teaching relaxation and self-confidence affirmations.
- B. Before the actual competition, you teach the client Stop Thought techniques, teach the client how to do several Visual Imageries of the client's sport skills and some Positive Suggestions to affirm their inner sport-related confidence. This is to be done daily.
- C. What if you're in the middle of competition and your athlete client makes one or more errors which result in a lack of focus and diminished self-confidence? In that instance you'll need to teach your client a quick "trigger" to refocus and resume having Positive Self-Talk. This "Trigger" should not take more than a few seconds.
- 3. It's not uncommon to spend anywhere from 14-20 sessions with your clients. The use of the WHEEL, the CAP and your actual interview helps you verbally contract with your client. It also provides cohesion and organization to your helping process.
- 4. It is very helpful and enriches your practice when you know about the major Sport Psychology concepts prior to jumping into Hypnotic Interventions. The interventions consist of several traditional inductions as well as speed inductions and deepening techniques.

My workshop focuses on both on Hypnotic interventions, Sport Psychology concepts and Sport Hypnosis interventions.

The Sport Psychology Concepts with clients are identical to the WHEEL, The CAP and explained in my book, WIN! GET THE MENTAL EDGE SKILLS IN MARTIAL ARTS, and WIN 2:

Achieve the Mental Edge Skills with HYPNOSIS which are available on or website, www.peakplusaz.com It's also available through Amazon.com by my name.

Although it's not necessary to become a Sport Psychologist, a brief understanding of the major concepts can only enrich the quality of your understanding and, in turn, your work with your clients. The following is the table of contents from my book which explains the Sport Psychology concepts:

Forward

Introduction

Chapter 1	Thoughts and Emotions Affect Performance
Chapter 2	Goals
Chapter 3	Use of Visual Imagery
Chapter 4	Stop-Thought Techniques
Chapter 5	Positive Self-Talk
Chapter 6	Managing Your Energy Level
Chapter 7	Concentration-Focus
Chapter 8	Self-Confidence
Chapter 9	The Use of Cue Words
Chapter 10	Mental Toughness
Chapter 11	Your Competition Plans
Chapter 12	Psychology of Injury Recovery
Chapter 13	Your Mental Edge Summary
Chapter 14	Burnout and Overtraining
Chapter 15	Effective Coaching
Chapter 16	Understanding Bullying
Chapter 17	The Benefits of Exercise

Conclusion

References

Acknowledgements

Please note that I'm offering a one day workshop, which includes the

book, assessment instruments, all of the above mentioned concepts and

hypnotic techniques, a catered lunch, as well as a handsome certificate

worthy of hanging, all for \$269.00

***I have a special offer. If you register by August 15, 2017, take off

another \$19.00 for the one day workshop and your fee becomes \$ 250.00

My classes tend to fill up. At this moment in time I have room for ten

participants. Please keep in mind that registration is on a first come,

first serve basis. I look forward to seeing all of you in my workshop. I

promise you a stimulating experience that could increase your earnings,

as well. If you have any additional questions prior to registration, please

feel free to call me. My contact information is included.

The dates for the one day workshops are as follows:

September 16, 2017 from 9-5:30 pm

September 23, 2017 from 9-5:30 pm

To Register:

Email: peakplus@aol.com or Call: 480-767-0956 or

480-861-6718 (cell)

Thank you

Sam Sterk

Sam Sterk, Ph.D., CC-AASP # 177

Dr. Sam Sterk Bio:

Sam Sterk, Ph.D., is a trained Psychoanalyst; is nationally certified and is registered in Sport Psychology through the Association of Applied Sport Psychology (AASP) and he's had previous affiliations with the U.S. Olympic Training Center. Dr. Sterk is also a Certified Master Hypnotherapist, and an Advanced Clinical Hypnotherapist. Dr. Sterk's doctorate is in Psychology.

Dr. Sterk is the Co-Director of Peak Performance Plus LLC, a Counseling, Hypnosis and Sports Psychology practice. He developed the <u>Comprehensive Athletic Profile (CAP)</u>, and the Sport Psych WHEEL, used to help assess and track improvements in Sport Psychology interventions. Dr. Sterk is a published author of a memoir entitled, SAMMY'S JOURNEY. Dr. Sterk is also the author of WIN! GET THE MENTAL EDGE SKILLS IN MARTIAL ARTS, The SPORT HYPNOSIS HANDBOOK and WIN! GET THE MENTAL EDGE SKILLS IN GOLF (to be released shortly).

These books are available on Amazon.com or at createspace.com and on our website: www.peakplusaz.com

Alan Handelsman has Books for Sale

Over the years I've collected a fairly large library of books on hypnosis and other related subjects. I am selling a large portion of these books, and would like to make them available to ASPH members who might want to build a library of their own, or who might even be looking for that one unusual or special book.

There are some standard books, but there are some very unusual and even rare ones as well. Most

of them are in very good or excellent condition.

You are welcome to look at the attached list of some of these books, or call me to make an appointment to browse the shelves at my office.

They will only be available for sale for about a month, until around September 15th. So if you have any questions, see something you like, or would like to stop by the office please call or text me today at: 602-478-8346.

Thank you,
Alan Handelsman
602-478-8346
alanhand@aol.com

Books for Sale:

- 1. Acker, William. Kyudo: The Japanese Art of Archery 1998 \$20
- 2. Andersen, Marianne and Savary, Louis. Passages: A Guide for Pilgrims of the Mind. 1973. \$6
- 3. Arons, Harry. Handbook of Professional Hypnosis 1971 \$16
- 4. Arons, Harry. Handbook of Self-Hypnosis 1981 \$10
- 5. Arons, Harry. The New Master Course In Hypnotism 1948 Hardback \$16
- 6. Ashley, Joyce. Overcoming Stage Fright in Everyday Life. 1996 \$5
- 7. Barnett, E.A. Analytical Hypnotherapy Principals and Practice 1989 Hardback \$30
- 8. Bernhardt & Martin. Self-Mastery Through Self-Hypnosis 1977 \$7
- 9. Boyne, Gil. Hypnosis: New Tool In Nursing Practice 1982 Hardback \$60
- 10. Braid, James. Braid on Hypnotism: The Beginnings of Modern Hypnosis 1960 Hardback \$50
- 11. Caldwell, Earnest. How You Can Stop Smoking Permanently. (1975) \$5
- 12. Callahan, Roger. Why Do I Eat When I'm Not Hungry? 1991 Hardback \$6
- 13. Campbell, David. If You Don't Know Where You're Going You'll Probably End Up Somewhere Else 1974 \$3
- 14. Chopra, Deepak. Ageless Body Timeless Mind 1993 Hardback \$6
- 15. Cook & Van Vogt. Hypnotism Handbook 1965 Hardback \$8
- 16. Crasilneck & Hall. Clinical Hypnosis: Principles & Applications 1985 Hardback \$8

- 17. Dossey, Larry M.D. Be Careful What You Pray For... You Just Might Get It 1997 Hardback \$6
- 18. Dowd, Thomas, Healy, James, Eds. Case Studies in Hypnotherapy Hardback \$7.50
- 19. Duke, Robert. Hypnotherapy for Troubled Children 1984 Hardback \$15
- 20. Ellen, Arthur. The Intimate Casebook of a Hypnotist 1968 \$15
- 21. Erskine, Alex. A Hypnotist's Case Book. 1966. \$6
- 22. Garfield, Patricia Creative Dreaming 1974 \$4
- 23. Gindes, Bernard. New Concepts of Hypnosis 1951 \$10
- 24. Goldberg, Bruce. New Age Hypnosis 2001 \$5
- 25. Hammond, D. Corydon. Handbook of Hypnotic Suggestions and Metaphors. 1990 Hardback. \$50
- 26. Hawking, Stephen. A Brief History of Time 1988 Hardback \$9
- 27. Heise, Jack. How You Can Bowl Better Using Self-Hypnosis 1976 \$14
- 28. Hewitt, William. Hypnosis 1989 \$6
- 29. Huber, Cheri. Be The Person You Want To Find 1997 \$6
- 30. Havens & Walters. Hypnotherapy Scripts: A Neo-Ericksonian Approach to Persuasive Healing 1989 Hardback \$12
- 31. James, Muriel. Breaking Free Self Parenting for a New Life. 1981 \$6
- 32. Keyes, Ken Jr. Your Life Is A Gift, So Make The Most Of It. 1987. \$6
- 33. Kroger, William, Clinical & Experimental Hypnosis 1963 Hardback \$9
- 34. Kroger, William, Libott, Robert. Thanks, Doctor, I've Stopped Smoking 1967 Hardback, Signed. \$24
- 35. Kouquell, Maurice. Human Figure Drawings: A Screening and Evaluative Tool In Hypnosis 1992 \$8
- 36. Kuhn, Thomas. The Structure of Scientific Revolutions, 2nd Edition \$5
- 37. Lazarus, Arnold. In The Mind's Eye: The Power of Imagery Therapy to Give You Control Over Your Life 1977 Hardback \$6
- 38. LeCron, Leslie. The Complete Guide to Hypnosis. 1971 \$6
- 39. LeCron, Leslie. How To Stop Smoking Through Self-Hypnosis. 1964 \$12
- 40. LeCron, Leslie. Self Hypnotism: The Technique and Its Use In Daily Living 1964 \$7

- 41. Levine, Stephen. Guided meditations, Explorations and Healings 1991 \$6
- 42. Meares, Ainslie. A System Of Medical Hypnosis. 1960 Hardback \$17
- 43. Ornstein, Robert E. The Nature of Human Consciousness 1973 Hardback \$5
- 44. Ornstein, Robert E. The Psychology of Consciousness. 1972. \$5
- 45. Perlmutter, Judy. Kick It! Stop Smoking In 5 Days 1986 \$4
- 46. Shames & Sterin. Healing With Mind Power 1978 Hardback \$5
- 47. Siegel, Bernie. Peace, Love & Healing 1989 Hardback \$5
- 48. Simonton, O. Carl, et al. Getting Well Again 1978 \$5
- 49. Soskis, David. Teaching Self-Hypnosis 1986 Hardback \$20
- 50. Spiegel, Herbert & David. Trance and Treatment: Clinical Uses of Hypnosis. 1978 \$10
- 51. Straus, Roger. Strategic Self-Hypnosis 1982 Hardback \$5
- 52. Tepperwein, Kurt. Master Secrets of Hypnosis and Self-Hypnosis 1977 Hardback \$6
- 53. Tracy, Dr. David T. How To Use Hypnosis. 1952, Hardback. \$5
- 54. Watkins, John PhD. Hypnotherapeutic Techniques: The Practice of Clinical Hypnosis Vol 1. Hardback. \$9
- 55. Watzlawick, Paul. The Language of Change. 1978. \$7
- 56. Waxman, David. Medical & Dental Hypnosis 1966 \$10
- 57. Webster, Richard. Cashing In On Past Lives 1989 \$4
- 58. Wester, William C., O'Grady, Donald J. Clinical Hypnosis With Children 1991 \$6
- 59. Wolberg, Lewis. Medical Hypnosis, Vols 1 & 2. 2 Hardbacks \$15
- 60. Yalom, Irvin D., Existential Psychotherapy 1980 Hardback \$20
- 61. Young, L.E., Powers, Melvin. The Science of Hypnotism: The Wonder of the 20th Century: All Known Methods Explained: The Way to Become an Expert Operator 1946, Hardback \$10
- 62. Caprio & Berger. Helping Yourself With Self-Hypnosis 1963 \$4
- 63. Dossey, Larry. Prayer is Good Medicine 1996 \$5
- 64. Caroline Myss. The Energetics of Healing 2VHS tapes \$6

UPCOMING TOPICS & PRESENTERS

September 5 – Volunteer ASPH members presenting their methods and "tools of the trade" such as lights, sounds, and/or rapid inductions.

October 3 -

November 7 -

December 5 – Holiday Party

TUESDAY MEETINGS: 6:30 PM - 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting). C.E.U Credits for National Guild of Hypnotists are submitted for ASPH members only. Members should contact NGH themselves to have their credits recorded.

ASPH FEATURED SPEAKERS

If you would like to be one of the ASPH featured speakers for this year, contact Sam Sterk, our current ASPH vice-president.

Sam Sterk, Ph.D., CC-AASP # 177

peakplus@aol.com

OFFICERS

President: Kate Ellis - kellis19@hotmail.com

Vice-President: Sam Sterk, Ph.D. – <u>peakplus@aol.com</u>

Secretary: - Debbi Combs <u>asphsecretary@gmail.com</u>

Treasurer: Jodi Hert – <u>jodi@healthyhearthypnosis.com</u>

Technical Adviser: Umesh Tiwari – DrUmesh@AZHypnoHealing.com

Glen Robinson – <u>glenford.robinson@gmail.com</u>

Parliamentarian – <u>ted@skinhypnosisphoenix.com</u>

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Jodi Hert, ASPH Treasurer 16845 South 11th Way Phoenix, AZ 85048

ATTENTION ALL PRACTICING HYPNOTISTS/HYPNOTHERAPISTS

If you wish to have your "professional hypnotist" contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

NOTES FROM THE SECRETARY: DEBBI COMBS

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else's copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

GROW YOUR HYPNOSIS/HYPNOTHERAPY PRACTICE

To help grow your hypnosis/hypnotherapy business, check out this link: http://arizonaguide.com/events-calendar . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

ASPH HAS OUR OWN JEWELRY

ASPH members can thank *Michael DeSchalit* for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and "Arizona Society for Professional Hypnosis" on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice. The price of the pin is only \$5.00.

A GIFT FROM KATE ELLIS, OUR ASPH PRESIDENT

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's.

There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CCht The Healing Quest (480) 695-1936

NETWORKING

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email <u>asphsecretary@gmail.com</u> with your name, phone number and email address.

Debra LeBouton drdeb17@msn.com 480-264-1399

Carol Becker www.carollifecoach.com 480-800-7777

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

Sandi Graves sandi@arizonafamilyhypnosis.com 480-628-5436

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Robert J. O'Connor rjocstar@juno.com 602-593-4006

Martha Reed martha@insightsforlife-coach.com 623 249-5888

Tina Sacchi <u>Tina@TinaSacchi.com</u> 623-261-6167

Sam Sterk peakplus@aol.com 480-767-0956

SOCIAL AND PROFESSIONAL NETWORKING ON THE INTERNET

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

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and paying online, or:

Send a \$35.00 check, "PAY TO THE ORDER OF ASPH"

Mail to:

Jodi Hert, ASPH Treasurer 16845 South 11th Way Phoenix, AZ 85048