



Arizona Society For Professional Hypnosis

www.hypnosisaz.com

ASPH Newsletter Hyperlink

Next Meeting – Tuesday, April 3, 2018

6:30 – 8:30 P.M. SHARP

Presenter – Alan Handelsman

Topic – “There is nothing to fear ESPECIALLY fear itself “

Demonstrations.... Volunteers Welcome... Invite Your Friends!

Meeting Location

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 7

<https://maps.google.com/maps?hl=en&tab=nl>

PRESENTATION – "There is nothing to fear ESPECIALLY fear itself"

"There is nothing to fear ESPECIALLY fear itself" which outlines Alan Handelsman's approach of focusing on the importance of emotions for creating psychological change rather than the popular alternative of removing the emotion from a client's situation and dealing with pure logic to facilitate change.

BIO - After graduating in 1972 from Northeast High School in Philadelphia near the top of his class, but a good 15 to 20 places below Lewis Heller (how many depends on who you talk to – Alan or Lewis), Alan finished his academic career by enrolling at West Chester State College as a music major receiving his B.S. (It's not what you think.) degree in 1977. Always on the fast track, Alan earned his Master's Degree in Music performance twelve years later, in 1989. In his long career as a musician, he was putting people to sleep on a regular basis, so his switch to hypnosis was a natural progression. He also entered the field of hypnotherapy because he needed so much help with his stage fright and depression and he was hoping to get a professional discount. He has studied with some of the great masters of hypnosis and other alternate healing modalities, many of whom have taken great pride in offering Alan his money back. Whether as a musician, developer of the Resonance Tuner™, public speaker, or hypnotherapist, Alan has come to be very widely known in very small circles. Alan, who is President Emeritus of ASPH, now lives and works in Scottsdale, seeing private clients, presenting to groups, doing training, and traveling to places such as Canada, England, Switzerland, and Norway to teach and speak. He is (no kidding), known for presenting ideas simply and clearly, and for his engaging, humorous style.

Hello Current ASPH Members,

If you are already an active 2018 ASPH member, you are invited to join the new Facebook Group where you will be able to watch the ASPH Meetings live, or as a replay at a later time, in the Facebook group.

You can just follow this link and our ASPH Treasurer, Jodi Hert, will be approving the requests after confirming an active membership status, which means that 2018 Membership Dues are up-to-date.

<https://www.facebook.com/groups/ASPHactivemembers/>

If you are not currently using Facebook, we will communicate other online options as soon as we have details available.

Thank you,
The ASPH Board

Sam Sterk, PhD, CMPC # 177

Tel/Fax: 480-767-0956 Cell: 480-861-6718

Email: peakplus@aol.com www.peakplusaz.com

Sam Sterk, Ph.D. Monthly President's ASPH Address:

First and foremost I want to thank my leadership team, namely:

Ted Frieband as our VP., Jodi Hert as our treasurer and Debbi Combs, our secretary. We've had a vigorous first quarter with members rejoining our organization at a faster pace. We've had better turnouts for our meetings, thus far. Let's keep this positive energy going. Ted has been lining up speakers. Jodi now has ASPH Meeting presenters on live streaming which is available to all ASPH members. If you're stuck for one reason or another, ill or unable to attend, you can watch the ASPH meeting on live streaming. Otherwise, join us, in person. Debbi has also done an amazing job as our secretary and in getting our newsletter out on a timely basis. I want to thank my leadership team. If anyone wants to be considered as a presenter, please contact Ted Frieband. I am planning for our next board meeting which will take place in April.

Our last ASPH meeting turned out to be a difficult one for both ASPH members as well as the speaker. I've heard from several of our members and wish to go over some basic etiquette principles, namely:

1. Our speakers deserve respect, even if you're not in total agreement with their point of view. Our speakers must not be interrupted while they're presenting. We need to keep in mind that our speakers should be made to feel welcomed and appreciated. After all, they are doing ASPH a favor by speaking without charging fees. From here on, all future speakers will sign a form, ahead of time, which releases ASPH from any liabilities.
2. From here on in, there will be a question and answer towards the end of each speaker's presentation. This insures that the speaker has an appropriate time frame to present pertinent information and/or techniques.
3. In advance, our speakers must know who and what we are as Hypnotists - what makes us stand out and how are we unique in what we do?

I thank you, in advance, for taking the time to read this information. Let's keep growing. Bring your colleagues and friends who are Hypnotists to our meetings. We also offer Continuing Education Units (Credits). Tell one, tell all about our wonderful ASPH organization. Several of our members have presented and will continue to present at Hypnosis National Conferences. Kudos to them! Several members have published books. Others are just starting their Hypnosis career and are always welcomed into ASPH. We are a supportive fellowship to all Hypnotists.

Thanks

Sam Sterk, Ph.D., CMPC # 177

Greetings My Fellow Hypnotists...

Once again I will be presenting at the **Heartland Hypnosis** conference this April. I have been a presenter since the inception of this conference five years ago. This conference is a little different than some of the larger ones in as much as it is smaller and more intimate. Smaller meaning that there are usually about 150 attendees and more intimate, meaning that there are only four presentations going on at any given time. The presentations are divided into tracks and the four tracks are Clinical Hypnosis, Stage Hypnosis, The Business of Hypnosis and a Metaphysical track. Also I say it is intimate because you truly to know everybody there, whether it be in a seminar or at meal time. This year I am presenting several topics in a couple of the tracks. In addition, **Dan Candell** and I are presenting a One Day Post-Conference class titled... "**Successful Consultation Formulas that Fill Your Appointment Book**".

You've all heard me encourage our members to attend conferences. I really want to bring that up because it's one of the best and fastest ways to learn more and expand your mind about our art and craft. Not to mention, the byproduct is that your business will grow because of this new found knowledge, and due to the fact that when you go to a conference, you usually come back fired up and with a renewed passion for what you do.

So what are you waiting for, the conference is not that expensive, flights are cheap to St. Louis, there is a free shuttle from the airport to the hotel and the hotel is great as they include a hot breakfast every morning and the conference provides lunch (so the only meals you need to spring for are dinners). Excuses are only going to hold you back from the successes that are in your future. Check out the website at www.heartlandhypnosisconference.com and make an investment and more importantly, yourself. I hope to see you there.

Yours In Success,

Michael C DeSchalit, CH, CHt, CI

Michael C. DeSchalit, CI, CH

Motivating Minds Hypnosis Center

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Colleen Hitchcock

Scottsdale Hypnosis & Scottsdale Hypnosis Institute

Scottsdale Hypnosis Institute will provide 100 hour training for NGH Hypnotist Certification and will qualify students to join National Guild of Hypnotists.

Students will become a Certified Hypnotist or Consulting Hypnotist and member of NGH.

The course includes 25 hours of pre-work before the session and a 7-Day Intensive Course in Scottsdale.

Class starts on Thursday, May 17 at 8 am to 6 pm

and class ends on Wednesday, May 23.

Training is by NGH Board Certified Hypnotist, NGH Certified Instructor, and Certified Clinical Hypnotherapist, Colleen Hitchcock of Scottsdale Hypnosis.

Colleen has her B. S. in Education & 10 years experience as a Regional Manager of Boston Management Consulting Company doing Organizational Change in Fortune 100 Corporations. She is the owner of Scottsdale Hypnosis & Scottsdale Hypnosis Institute.

The Scottsdale Hypnosis Institute training session will be located at:

Scottsdale Hypnosis Institute

[13430 N. Scottsdale Road. Suite 104-5,](#)

[Scottsdale, AZ 85254](#)

The course will provide training for professionals such as doctors, dentists, psychologists, psychiatrists, and counselors in using hypnosis in their practice, people who want to set up their own hypnosis practice, or those individuals interested in self-hypnosis for their children, family members, and loved ones.

Price of the training is \$1695 and includes a 1 Year FREE membership to NGH (\$120).

1/2 down holds your spot as there is LIMITED SEATING.

Early Bird Special Price of \$1495 if paid on or before April 30, 2018.

Class Materials are \$155 for all your books, DVDs, recordings.

FREE \$200 of Bonus Materials including audio and hypnosis scripts of Melting Weight, Emotional Baggage, Fearless, Letting Go of Grief & Loss, and 20/20 Vision and a book of Creative Hypnosis Scripts by Colleen Hitchcock for students' future hypnosis sessions will also be gifted from Scottsdale Hypnosis.

The hotel arrangement is at the Marriott Fairfield Inn right next door to the office.

Group rate after May 16 is \$59/night, which is fabulous in Scottsdale.

If you have any questions visit www.ScottsdaleHypnosis.com & call Colleen at [602.614.4471](tel:602.614.4471).

Advanced Hypnosis Course by Wally Muller

I will be running a basic through advanced hypnosis course in Calgary, Sept. 16 to 22. With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of what I talked about at the presentation.

Since just about everyone at the Arizona society is already trained in hypnosis I thought I would make this offer.

Attention; Trained Hypnotists, Consulting Hypnotists and Hypnotherapists

For those of you that have already trained and are certified in hypnosis and since I will be running a 7 day, basic through advanced hypnosis course in Calgary, Sept. 16 to 22 I am making a special offer.

With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of advanced regression and higher mind hypnotherapy.

What I am offering is the chance to take the advanced regression and higher mind on the last 5 days of the 7 day course. The cost would be \$1200.00 US dollars.

The weather is beautiful in Calgary in September and world famous tourist destination, Banff, Alberta, and the mountains are just an hour and a half away.

Wally Muller

Advanced Hypnosis/Calgary Hypnosis Academy

202 Hawktree Bay N.W.

Calgary, Alberta, Canada T3G2Z3 - [403-816-2671](tel:403-816-2671)

E-mail adhypcal@telus.net Website www.advancedhypnosiscalgary.com

National Guild of Hypnotists, Certified Instructor, Hypnotherapist and Past Life Facilitator

You too can become a NGH Certified Consulting Hypnotist and a Certified Hypnotherapist.

For information click here <http://www.advancedhypnosiscalgary.com/training.htm>

Life member of the Hypnosis Society of Alberta and member of the Arizona Society of Professional Hypnotists

TUESDAY MEETINGS – 6:30 PM – 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting). C.E.U Credits for National Guild of Hypnotists are submitted for ASPH members only. Members should contact NGH themselves to have their credits recorded.

ASPH FEATURED SPEAKERS

If you would like to be one of the ASPH featured speakers for this year, contact Ted Frieband, our current ASPH vice-president at TBAND1000@yahoo.com.

OFFICERS

President: Sam Sterk, Ph.D. – peakplus@aol.com

Vice-President: Ted Frieband – TBAND1000@yahoo.com

Secretary: – Debbi Combs asphsecretary@gmail.com

Treasurer: Jodi Hert – jodi@healthyhearthyypnosis.com

Technical Adviser: Glen Robinson – glenford.robinson@gmail.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, “PAY TO THE ORDER OF ASPH”

Mail to:

**Jodi Hert, ASPH Treasurer
16845 South 11th Way
Phoenix, AZ 85048**

ATTENTION ALL PRACTICING HYPNOTISTS/HYPNOTHERAPISTS

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

NOTES FROM THE SECRETARY: DEBBI COMBS

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else’s copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

GROW YOUR HYPNOSIS/HYPNOTHERAPY PRACTICE

To help grow your hypnosis/hypnotherapy business, check out this link:

<http://arizonaguide.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

ASPH HAS OUR OWN JEWELRY

ASPH members can thank **Michael DeSchalit** for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and “Arizona Society for Professional Hypnosis” on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice. The price of the pin is only \$5.00.

A GIFT FROM KATE ELLIS

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's.

There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CCht The Healing Quest (480) 695-1936

NETWORKING

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email asphsecretary@gmail.com with your name, phone number and email address.

Debra LeBouton drdeb17@msn.com 480-264-1399

Carol Becker www.carollifecoach.com 480-800-7777

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

Sandi Graves sandi@arizonafamilyhypnosis.com 480-628-5436

James Giunta James.M.Giunta@gmail.com 732-272-7230

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Martha Reed martha@insightsforlife-coach.com 623 249-5888

Tina Sacchi Tina@TinaSacchi.com 623-261-6167

Sam Sterk peakplus@aol.com 480-767-0956

SOCIAL AND PROFESSIONAL NETWORKING ON THE INTERNET

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

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