



Arizona Society For Professional Hypnosis

www.hypnosisaz.com

ASPH Newsletter Hyperlink

Next Meeting – Tuesday, May 1, 2018

6:30 – 8:30 P.M. SHARP

Presenter – Linda-Ann Stewart

Topic – “Build Your Practice by Speaking”

Demonstrations.... Volunteers Welcome... Invite Your Friends!

Meeting Location

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 9

<https://maps.google.com/maps?hl=en&tab=nl>

Kate Ellis has secured ASPH a different room at the Scottsdale Senior Center for our May and June meetings. We will be meeting in **Room 9**.

PRESENTATION – "Build Your Practice by Speaking"

You've opened your practice, now what? You have to find clients to fill your schedule and fulfill the vision of your business. Advertising, social media or networking are unfortunately hit or miss. The best way to connect with the greatest number of potential clients, all at the same time, is to speak to them. When you create a dynamic and engaging presentation, you get their attention and are viewed as an authority.

As people get to know, like and trust you through your presentation, your business will soar. Your audience will talk about you and refer their friends to you. Whether you're a novice or experienced speaker, this engaging and content rich presentation will give you powerful tips that will help you to be a more effective speaker. Even if you're already speaking to groups, you'll discover how to be more successful at attracting clients when you speak.

In this engaging presentation, you'll learn:

- Various ways to get in front of the right audience
- Tips on how to create an engaging presentation that "Wows" them
- Ways to position yourself as an authority with your presentation
- How to promote your presentation and your practice

BIO – After almost 30 years, Linda-Ann Stewart is semi-retired from her hypnotherapy practice in Sedona and Cottonwood. Over the years, she found speaking as one of the best ways to promote her practice. Now, as a vision strategist coach, she helps women entrepreneurs who are stuck and scattered to get clear, get focused and accelerate their business to the next level. She's also a professional member of the National Speaker's Association and editor of its Arizona Chapter's newsletter.

2nd Presentation – Quentin McCain

"Awaken the ULTIMATE YOU"

Many of us are merely existing instead of living. We are being unconsciously drug through our business, relationships, and life. In the "Awaken the ultimate YOU" keynote, Quentin uses his past pain for the audiences gain. Falling asleep at the wheel of his car and crashing into a lightpole made Quentin realize that he was not only sleeping that night, but also sleeping through life. Via this interactive and edifying speech, the audience will walk away with proven Neuro-linguistic Programming techniques to maximize performance, wake up, and take the wheel of life!

Quentin McCain works with individuals and organizations that want to maximize performance by breaking through mental barriers to success. Success begins in the mind and often stops there as well. Quentin McCain is a Maximum Performance Coach who knows that ultimate success cannot happen until we wake up and take the wheel of life.

Quentin is the coauthor of “Think On These Things”, an Amazon #1 Best Seller and knows what it takes to unlock innovation and build outrageous confidence. He utilizes his personal experiences and the proven principles of Neuro-Linguistic Programming taught by business masters such as Tony Robbins. Quentin will show your sales people, customer service representatives, and C-level executives how to reprogram their thinking and self-talk to re-engage the mission, renew passion for their work, and reinvigorate innovation to achieve greater success. Quentin is also passionate about using these NLP principles with burn and trauma related staff and survivors.

Hello Current ASPH Members,

If you are already an active 2018 ASPH member, you are invited to join the new Facebook Group where you will be able to watch the ASPH Meetings live, or as a replay at a later time, in the Facebook group.

You can just follow this link and our ASPH Treasurer, Jodi Hert, will be approving the requests after confirming an active membership status, which means that 2018 Membership Dues are up-to-date.
<https://www.facebook.com/groups/ASPHactivemembers/>

If you are not currently using Facebook, we will communicate other online options as soon as we have details available.

Thank you,
The ASPH Board

Sam Sterk, PhD, CMPC # 177

Tel/Fax: 480-767-0956 Cell: 480-861-6718

Email: peakplus@aol.com www.peakplusaz.com

Sam Sterk, Ph.D. Monthly President’s ASPH Address:

The following issues remain as concern for ASPH:

1. Room and Noise situation at the Granite Reef Senior Center
2. What is the history behind ASPH’s ability to “Certify” Hypnotists?

3. The status of the Membership Drive Committee
 4. Monthly ASPH Videotaping
 5. Signed Speaker Forms
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1. The Noise from the orchestra has been a major distraction for ASPH participants and speakers alike. I've spoken to Ms. Kate Ellis who has traditionally handled any room related issues. As of ASPH April 2018 meeting, we'll meet in Room 9 and re-evaluate as we move forward in time.
2. In several instances, our bylaws state we (ASPH) can certify hypnotists and in the past students of Hypnosis could be certified by ASPH upon completing course work, a written examination and observing the hypnotist demonstrate his/her skills. This had been instituted 40 years ago and was self-serving for ASPH faculty. Today, there are laws and regulations about what constitutes a Hypnosis Training Institution capable of offering certifications. There are extensive application procedures requiring monitoring classrooms, a curriculum, a faculty, a library and video-taping capabilities. At this time, we're embarking on cleaning up our bylaws which will be put to our membership for a vote in the near future.
3. I have asked for someone to handle the membership drive committee. I am still in need for someone to handle this project. I'd be delighted to offer consultative help to anyone who's willing to undertake this mission.
4. ASPH is also looking for someone to handle the monthly video live-streaming. We have the equipment. Jodi Hert, our treasurer, helped create a Facebook page for ASPH. Currently, we are in need of a person to handle videotaping our monthly meetings. Please let me know if you're interested.
5. In March 2018, ASPH started to use a Speaker form that frees ASPH of any potential speaker-related liabilities. This is a form that speakers must sign in advance.

Please consider bringing other Hypnotists to our organization. We are a social and fun-loving fellowship. We offer CEU's for attending our meetings, but we do not certify Hypnotists. We would love to grow as an organization. Remember as we grow, there's a likelihood for more in-house (ASPH) referrals to one another. As we grow, we'll also be able to have additional choices for our monthly speakers.

I thank you for your attention to these matters.

Sam Sterk, Ph.D.

Greetings My Fellow Hypnotists...

Once again I will be presenting at the **Heartland Hypnosis** conference this **April 27, 28, and 29th** in **St. Louis, Missouri**. I have been a presenter since the inception of this conference five years ago. This conference is a little different than some of the larger ones in as much as it is smaller and more intimate. Smaller meaning that there are usually about 150 attendees and more intimate, meaning that there are only four presentations going on at any given time. The presentations are divided into tracks and the four tracks are Clinical Hypnosis, Stage Hypnosis, The Business of Hypnosis and a Metaphysical track. Also I say it is intimate because you truly get to know everybody there, whether it be in a seminar or at meal time. This year I am presenting several topics in a couple of the tracks. In addition, **Dan Candell** and I are presenting a One Day Post-Conference class titled... "**Successful Consultation Formulas that Fill Your Appointment Book**".

You've all heard me encourage our members to attend conferences. I really want to bring that up because it's one of the best and fastest ways to learn more and expand your mind about our art and craft. Not to mention, the byproduct is that your business will grow because of this new found knowledge, and due to the fact that when you go to a conference, you usually come back fired up and with a renewed passion for what you do.

So what are you waiting for? The conference is not that expensive, flights are cheap to St. Louis, there is a free shuttle from the airport to the hotel and the hotel is great as they include a hot breakfast every morning and the conference provides lunch (so the only meals you need to spring for are dinners). Excuses are only going to hold you back from the successes that are in your future. Check out the website at www.heartlandhypnosisconference.com and make an investment and more importantly, an investment in yourself. I hope to see you there.

Yours In Success,

Michael C DeSchalit, CH, CHt, CI

Michael C. DeSchalit, CI, CH

Motivating Minds Hypnosis Center

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www.motivatingmindshypnosis.com

Stop Spinning Your Wheels: Essential Secrets to Supercharge Your Business

When a business person is stuck, the reaction is to do more of what they've been doing to get unstuck. But by spinning their wheels, it only digs a deeper hole. They're either working on

things that aren't working, are scattered or spreading themselves too thin. Unfortunately, they've lost their focus and their business is running them. To get back in charge, they need to take a step back and get a clear idea of the direction of their business.

The only way to get unstuck and be successful is to develop clarity, a vision, and the mindset to support it all. In this engaging presentation, Linda-Ann Stewart uses her experience as a hypnotherapist to explain how important each of these elements is to have a successful life and business.

Using assessments, participants will determine if and where they have a lack of any of these elements and why it's important to develop them. Through exercises, they'll identify what's been holding them back and learn how to overcome these problems, so they can accelerate their business to the next level.

This complimentary teleseminar is the introductory class to the virtual workshop, Design Your Vision: 5 Powerful Keys to Supercharge Your Success.

You'll discover:

Causes of confusion

7 tips to gaining clarity

How your mindset forms

4 tips on cultivating the right mindset

Why just having goals doesn't bring success

4 tips on creating and using a vision

Proven ways to stay on track and supercharge your business

Thursday, May 10th at 6:30p.m.

Register at:

<http://www.Linda-AnnStewart.com/visionsecrets.html>

Colleen Hitchcock

Scottsdale Hypnosis & Scottsdale Hypnosis Institute

Scottsdale Hypnosis Institute will provide 100 hour training for NGH Hypnotist Certification and will qualify students to join National Guild of Hypnotists.

Students will become a Certified Hypnotist or Consulting Hypnotist and member of NGH.

The course includes 25 hours of pre-work before the session and a 7-Day Intensive Course in Scottsdale.

Class starts on Thursday, May 17 at 8 am to 6 pm

and class ends on Wednesday, May 23.

Training is by NGH Board Certified Hypnotist, NGH Certified Instructor, and Certified Clinical Hypnotherapist, Colleen Hitchcock of Scottsdale Hypnosis.

Colleen has her B. S. in Education & 10 years experience as a Regional Manager of Boston Management Consulting Company doing Organizational Change in Fortune 100 Corporations. She is the owner of Scottsdale Hypnosis & Scottsdale Hypnosis Institute.

The Scottsdale Hypnosis Institute training session will be located at:

Scottsdale Hypnosis Institute

[13430 N. Scottsdale Road. Suite 104-5,](#)

[Scottsdale, AZ 85254](#)

The course will provide training for professionals such as doctors, dentists, psychologists, psychiatrists, and counselors in using hypnosis in their practice, people who want to set up their own hypnosis practice, or those individuals interested in self-hypnosis for their children, family members, and loved ones.

Price of the training is \$1695 and includes a 1 Year FREE membership to NGH (\$120).

1/2 down holds your spot as there is LIMITED SEATING.

Early Bird Special Price of \$1495 if paid on or before April 30, 2018.

Class Materials are \$155 for all your books, DVDs, recordings.

FREE \$200 of Bonus Materials including audio and hypnosis scripts of Melting Weight, Emotional Baggage, Fearless, Letting Go of Grief & Loss, and 20/20 Vision and a book of Creative Hypnosis Scripts by Colleen Hitchcock for students' future hypnosis sessions will also be gifted from Scottsdale Hypnosis.

The hotel arrangement is at the Marriott Fairfield Inn right next door to the office.

Group rate after May 16 is \$59/night, which is fabulous in Scottsdale.

If you have any questions visit www.ScottsdaleHypnosis.com & call Colleen at [602.614.4471](tel:602.614.4471).

Hypnosis Show



June 9th 2018

The Hypnosis Show is a family friendly show that will have you rolling in the aisles!

Come to Ron's show and see how the power of the mind taps into our imagination. Watch as volunteers from the audience become hypnotized. Then laugh and cheer as they are guided through skits, becoming the stars of the show. (Please note: Ron's Hypnosis Show is safe, but recommends volunteers be 18 or older.)

The Hypnosis show will be held at the main theater inside Phoenix Center For The Arts, located at 1202 North 3rd Street in downtown Phoenix

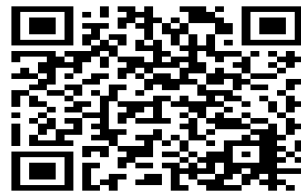
Parking is available in the Phoenix Center For The Arts parking lot, located directly north of the facility and is free at all times.

Doors open at 6:45 pm with the show starting at 7:00 pm

Buy your tickets now and save! Advance ticket price is discounted to \$12.50. Day of show tickets will be \$15.00 cash at the door.

Tickets At:

<https://bit.ly/2GOq00d>



Advanced Hypnosis Course by Wally Muller

I will be running a basic through advanced hypnosis course in Calgary, Sept. 16 to 22. With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of what I talked about at the presentation.

Since just about everyone at the Arizona society is already trained in hypnosis I thought I would make this offer.

Attention; Trained Hypnotists, Consulting Hypnotists and Hypnotherapists

For those of you that have already trained and are certified in hypnosis and since I will be running a 7 day, basic through advanced hypnosis course in Calgary, Sept. 16 to 22 I am making a special offer.

With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of advanced regression and higher mind hypnotherapy.

What I am offering is the chance to take the advanced regression and higher mind on the last 5 days of the 7 day course. The cost would be \$1200.00 US dollars.

The weather is beautiful in Calgary in September and world famous tourist destination, Banff, Alberta, and the mountains are just an hour and a half away.

Wally Muller

Advanced Hypnosis/Calgary Hypnosis Academy

202 Hawktree Bay N.W.

Calgary, Alberta, Canada T3G2Z3 - [403-816-2671](tel:403-816-2671)

E-mail adhypcal@telus.net Website www.advancedhypnosiscalgary.com

National Guild of Hypnotists, Certified Instructor, Hypnotherapist and Past Life Facilitator

You too can become a NGH Certified Consulting Hypnotist and a Certified Hypnotherapist.

For information click here <http://www.advancedhypnosiscalgary.com/training.htm>

Life member of the Hypnosis Society of Alberta and member of the Arizona Society of Professional Hypnotists

TUESDAY MEETINGS – 6:30 PM – 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting). C.E.U Credits for National Guild of Hypnotists are submitted for ASPH members only. Members should contact NGH themselves to have their credits recorded.

ASPH FEATURED SPEAKERS

If you would like to be one of the ASPH featured speakers for this year, contact Ted Frieband, our current ASPH vice-president at TBAND1000@yahoo.com.

OFFICERS

President: Sam Sterk, Ph.D. – peakplus@aol.com

Vice-President: Ted Frieband – TBAND1000@yahoo.com

Secretary: – Debbi Combs asphsecretary@gmail.com

Treasurer: Jodi Hert – jodi@healthyhearthyhypnosis.com

Parliamentarian – Thomas Wheeler

Technical Adviser: Glen Robinson – glenford.robinson@gmail.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, “PAY TO THE ORDER OF ASPH”

Mail to:

**Jodi Hert, ASPH Treasurer
16845 South 11th Way
Phoenix, AZ 85048**

ATTENTION ALL PRACTICING HYPNOTISTS/HYPNOTHERAPISTS

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

NOTES FROM THE SECRETARY: DEBBI COMBS

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else’s copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

GROW YOUR HYPNOSIS/HYPNOTHERAPY PRACTICE

To help grow your hypnosis/hypnotherapy business, check out this link:

<http://arizonaguide.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

ASPH HAS OUR OWN JEWELRY

ASPH members can thank **Michael DeSchalit** for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and “Arizona Society for Professional Hypnosis” on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice. The price of the pin is only \$5.00.

A GIFT FROM KATE ELLIS

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's.

There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CCht The Healing Quest (480) 695-1936

NETWORKING

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email asphsecretary@gmail.com with your name, phone number and email address.

Debra LeBouton drdeb17@msn.com 480-264-1399

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

James Giunta James.M.Giunta@gmail.com 732-272-7230

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Sam Sterk peakplus@aol.com 480-767-0956

SOCIAL AND PROFESSIONAL NETWORKING ON THE INTERNET

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

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and paying online, or:

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