



Arizona Society For Professional Hypnosis

www.hypnosisaz.com

ASPH Newsletter Hyperlink

Next Meeting – Tuesday, June 5, 2018

6:30 – 8:30 P.M. SHARP

Presenter – Michael DeSchalit

Topic – “To Test or Not to Test, That is the Question”

Presenter – Terry Sprouse

Topic – “The Power of Story Telling”

Demonstrations.... Volunteers Welcome... Invite Your Friends!

Meeting Location

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 9

<https://maps.google.com/maps?hl=en&tab=nl>

Kate Ellis has secured ASPH a different room at the Scottsdale Senior Center for our May and June meetings. We will be meeting in **Room 9**.

PRESENTATION: To Test or Not to Test, That is the Question

Michael DeSchalit is moving to Las Vegas at the end of June so this will be his last meeting as an Arizona resident. He's agreed to present one last time. **You do NOT want to miss this meeting!**

Michael will explore the ongoing debate within the hypnosis community on the necessity, or lack thereof, of testing clients both before the induction and during the session. He'll discuss when and why he tests and will demonstrate his current favorite testing method.

BIO:

Michael C. DeSchalit is a Certified Clinical Hypnotherapist, Consulting Hypnotist and Certified Hypnosis Instructor. He has also been an adjunct faculty member of the National Guild of Hypnotist for the last ten years, a featured speaker at Hypnothoughts Live, Heartland Hypnosis Conference and The MidAmerica Hypnosis Conference. He has Received the Hypnotism Achievement Award in 2013 and was named Hypnotist of the Year in 2016. Michael is also a past president of the ASPH.

Michael C. DeSchalit, CI, CH
Motivating Minds Hypnosis Center
7301 E. 22nd St., Ste. #1-C
Tucson, AZ 85710
(520)270-0183
motivatingmindshypnosis@gmail.com
www.motivatingmindshypnosis.com

PRESENTATION: The Power of Story Telling by Terry Sprouse

“A story is the shortest path between a stranger and a friend.” — Abe Lincoln

Terry Sprouse guides audiences to use storytelling as a powerful tool to touch hearts, minds and funny bones, like Abraham Lincoln did.

The goal of Terry is to equip audiences with the very methods that Abraham Lincoln used to tell stories, such as mimicry, self-effacing humor and adding a moral to the story.

Terry, author of the book “How Abraham Lincoln Used Stories to Touch Hearts, Minds, and Funny Bones,” also illustrates how he uses stories in his daily life to connect with employees, co-workers, children, doctors and complete strangers. Storytelling is particularly handy for educators, speakers, entrepreneurs and leaders as a skill that could be used in every aspect of life.

BIO:

Terry Sprouse is an author, speaker and Lincoln-ologist. Ever since reading Carl Sandburg's "Abraham Lincoln," which fortuitously fell into his hands as a literature-starved Peace Corps Volunteer in Honduras in 1986, he has been captivated and inspired by this legendary figure.

Terry now writes books and delivers speeches and seminars to groups about Mr. Lincoln's storytelling. He is a speaker who wears his heart on his sleeve, and spaghetti sauce on his tie. Terry has authored five books, including one National 'Book of the Year' Award Winner.

Webpage: www.TerrySprouse.com

Email: tsx15@hotmail.com

Phone: (520) 270-5563



Hello Current ASPH Members,

If you are already an active 2018 ASPH member, you are invited to join the new Facebook Group where you will be able to watch the ASPH Meetings live, or as a replay at a later time, in the Facebook group.

You can just follow this link and our ASPH Treasurer, Jodi Hert, will be approving the requests after confirming an active membership status, which means that 2018 Membership Dues are up-to-date.

<https://www.facebook.com/groups/ASPHactivemembers/>

If you are not currently using Facebook, we will communicate other online options as soon as we have details available.

Thank you,
The ASPH Board

Sam Sterk, Ph.D., CMPC # 177

Tel: 480-861-6718 Email: peakplus@aol.com

www.peakplusaz.com

ASPH President's Address for June, 2018-Sam Sterk, Ph.D., CMPC #177

Why join and participate in ASPH?

Every profession has fellowships that meet frequently, excluding a yearly conference. The purpose of ASPH is to support our identity as Hypnotists and get monthly stimulation in the form of ideas that impact our professional lives and improve the way we practice Hypnosis. In addition, ASPH can serve as a Social Outlet for like-minded individuals who have the practice of Hypnosis as common ground. We can share ideas without a fear of being criticized. We try and have two speakers a month who present on hypnotic techniques, marketing of one's practice and/or other relevant subject matters. Your membership supports our not for profit organization and part of your dues also pay for your holiday party dinner. Did you know that ASPH also offers Continuing Education Units (CEU'S), that is, if you attend and sign in? Wow! So much for so little! Your yearly renewal fee is only \$35.00. Please consider coming to our meetings and joining our excellent organization.

We started to meet in Room 9 at the Scottsdale Granite Reef Senior Center and we had more privacy and there's been substantially reduced noise level.

Last month Ms. Karyn Peck volunteered to help begin calling members and non-members and reminding everyone to attend our monthly meetings, encourage others to renew their memberships, especially individuals who have not done so. Karyn would appreciate help. Please contact Sam Sterk and I will be glad to provide you with her contact information. Thank you, Karyn.

David Rodriguez volunteered to video tape for a couple of months (May and June). Thank you David. I'm looking for a video-taping volunteer for July and onwards. My contact information in the above, spells out ways to contact me. Videotaping and have it appear on Facebook Live Streaming is an important educational opportunity for members to view our meetings. This wonderful service was created by Ms. Jodi A. Hert, our treasurer.

If you're interested to be a speaker on a relevant Hypnosis technique, please contact our Vice President, Mr. Ted Friebend.

Finally, I'd like to challenge you to write an ASPH Blog by not later than the end of August, 2018. There will be first and second place winner. If your Blogs are chosen by the leadership team, you will be awarded a prize of money and a handsome certificate of Achievement, one worthy of hanging on your office wall.

The blog needs to be somewhere between 450-525 words. It needs to be woven and connected to our profession i.e. technique/techniques, a conceptual-theory presentation, a relevant history piece relating to Hypnosis or a bio about a famous Hypnotist. The winners, both first and second place, will have their

blog appear in the ASPH website. This can also be a part of your marketing strategy. Who is eligible?
ASPH Members.

I thank you for supporting our wonderful organization. Let's Grow!

Sam

Sam Sterk, Ph.D., CMPC # 177



[BeaHypnotist](#)

www.beahypnotist.com

**Scottsdale Hypnosis Institute 7 - Day Hypnotist Training in Scottsdale, Arizona
Dates: Thursday, May 17, 2018 - Wednesday, May 23, 2018**

Colleen Hitchcock

Scottsdale Hypnosis & Scottsdale Hypnosis Institute

Scottsdale Hypnosis Institute will provide 100 hour training for NGH Hypnotist Certification and will qualify students to join National Guild of Hypnotists.

Students will become a Certified Hypnotist or Consulting Hypnotist and member of NGH.

The course includes 25 hours of pre-work before the session and a 7-Day Intensive Course in Scottsdale.

Class starts on Thursday, May 17 at 8 am to 6 pm

and class ends on Wednesday, May 23.

Training is by NGH Board Certified Hypnotist, NGH Certified Instructor, and Certified Clinical Hypnotherapist, Colleen Hitchcock of Scottsdale Hypnosis.

Colleen has her B. S. in Education & 10 years experience as a Regional Manager of Boston Management Consulting Company doing Organizational Change in Fortune 100 Corporations. She is the owner of Scottsdale Hypnosis & Scottsdale Hypnosis Institute.

The Scottsdale Hypnosis Institute training session will be located at:

Scottsdale Hypnosis Institute

[13430 N. Scottsdale Road. Suite 104-5,](#)

[Scottsdale, AZ 85254](#)

The course will provide training for professionals such as doctors, dentists, psychologists, psychiatrists, and counselors in using hypnosis in their practice, people who want to set up their own hypnosis practice, or those individuals interested in self-hypnosis for their children, family members, and loved ones.

Price of the training is \$1695 and includes a 1 Year FREE membership to NGH (\$120).

1/2 down holds your spot as there is LIMITED SEATING.

Early Bird Special Price of \$1495 if paid on or before April 30, 2018.

Class Materials are \$155 for all your books, DVDs, recordings.

FREE \$200 of Bonus Materials including audio and hypnosis scripts of Melting Weight, Emotional Baggage, Fearless, Letting Go of Grief & Loss, and 20/20 Vision and a book of Creative Hypnosis Scripts by Colleen Hitchcock for students' future hypnosis sessions will also be gifted from Scottsdale Hypnosis.

The hotel arrangement is at the Marriott Fairfield Inn right next door to the office.

Group rate after May 16 is \$59/night, which is fabulous in Scottsdale.

If you have any questions visit www.ScottsdaleHypnosis.com & call Colleen at [602.614.4471](tel:602.614.4471).

Hypnosis Show



June 9th 2018

The Hypnosis Show is a family friendly show that will have you rolling in the aisles!

Come to Ron's show and see how the power of the mind taps into our imagination. Watch as volunteers from the audience become hypnotized. Then laugh and cheer as they are guided through skits, becoming the stars of the show. (Please note: Ron's Hypnosis Show is safe, but recommends volunteers be 18 or older.)

The Hypnosis show will be held at the main theater inside Phoenix Center For The Arts, located at 1202 North 3rd Street in downtown Phoenix

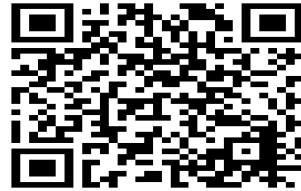
Parking is available in the Phoenix Center For The Arts parking lot, located directly north of the facility and is free at all times.

Doors open at 6:45 pm with the show starting at 7:00 pm

Buy your tickets now and save! Advance ticket price is discounted to \$12.50. Day of show tickets will be \$15.00 cash at the door.

Tickets At:

<https://bit.ly/2GOq00d>



Advanced Hypnosis Course by Wally Muller

I will be running a basic through advanced hypnosis course in Calgary, Sept. 16 to 22. With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of what I talked about at the presentation.

Since just about everyone at the Arizona society is already trained in hypnosis I thought I would make this offer.

Attention; Trained Hypnotists, Consulting Hypnotists and Hypnotherapists

For those of you that have already trained and are certified in hypnosis and since I will be running a 7 day, basic through advanced hypnosis course in Calgary, Sept. 16 to 22 I am making a special offer.

With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of advanced regression and higher mind hypnotherapy.

What I am offering is the chance to take the advanced regression and higher mind on the last 5 days of the 7 day course. The cost would be \$1200.00 US dollars.

The weather is beautiful in Calgary in September and world famous tourist destination, Banff, Alberta, and the mountains are just an hour and a half away.

Wally Muller

Advanced Hypnosis/Calgary Hypnosis Academy

202 Hawktree Bay N.W.

Calgary, Alberta, Canada T3G2Z3 - [403-816-2671](tel:403-816-2671)

E-mail adhypcal@telus.net Website www.advancedhypnosiscalgary.com

National Guild of Hypnotists, Certified Instructor, Hypnotherapist and Past Life Facilitator

You too can become a NGH Certified Consulting Hypnotist and a Certified Hypnotherapist.

For information click here <http://www.advancedhypnosiscalgary.com/training.htm>

Life member of the Hypnosis Society of Alberta and member of the Arizona Society of Professional Hypnotists

TUESDAY MEETINGS – 6:30 PM – 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting). C.E.U Credits for National Guild of Hypnotists are submitted for ASPH members only. Members should contact NGH themselves to have their credits recorded.

ASPH FEATURED SPEAKERS

If you would like to be one of the ASPH featured speakers for this year, contact Ted Frieband, our current ASPH vice-president at TBAND1000@yahoo.com.

OFFICERS

President: Sam Sterk, Ph.D. – peakplus@aol.com

Vice-President: Ted Frieband – TBAND1000@yahoo.com

Secretary: – Debbi Combs asphsecretary@gmail.com

Treasurer: Jodi Hert – jodi@healthyhearthyypnosis.com

Parliamentarian – Thomas Wheeler

Technical Adviser: Glen Robinson – glenford.robinson@gmail.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, “PAY TO THE ORDER OF ASPH”

Mail to:

**Jodi Hert, ASPH Treasurer
16845 South 11th Way
Phoenix, AZ 85048**

ATTENTION ALL PRACTICING HYPNOTISTS/HYPNOTHERAPISTS

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

NOTES FROM THE SECRETARY: DEBBI COMBS

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis

techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else's copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

GROW YOUR HYPNOSIS/HYPNOTHERAPY PRACTICE

To help grow your hypnosis/hypnotherapy business, check out this link:

<http://arizonaguide.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

ASPH HAS OUR OWN JEWELRY

ASPH members can thank **Michael DeSchalit** for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and "Arizona Society for Professional Hypnosis" on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice. The price of the pin is only \$5.00.

A GIFT FROM KATE ELLIS

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's.

There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CChT The Healing Quest (480) 695-1936

NETWORKING

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email asphsecretary@gmail.com with your name, phone number and email address.

Debra LeBouton drdeb17@msn.com 480-264-1399

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

James Giunta James.M.Giunta@gmail.com 732-272-7230

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Sam Sterk peakplus@aol.com 480-767-0956

SOCIAL AND PROFESSIONAL NETWORKING ON THE INTERNET

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

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and paying online, or:

Send a \$35.00 check, **"PAY TO THE ORDER OF ASPH"**

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Phoenix, AZ 85048