



Arizona Society For Professional Hypnosis

www.hypnosisaz.com

ASPH Newsletter Hyperlink

Next Meeting – Tuesday, September 4, 2018

6:30 – 8:30 P.M. SHARP

Presenter – Jim Kellner

Topic – “Market Yourself Fearlessly”

Demonstrations.... Volunteers Welcome... Invite Your Friends!

Meeting Location

Scottsdale Senior Community Center

1700 North Granite Reef Road

Scottsdale AZ 85257

Meeting Room 9

<https://maps.google.com/maps?hl=en&tab=nl>

PRESENTATION - Market Yourself Fearlessly!

Are you hiding from the limelight - refusing to promote yourself and your business because you're afraid of what people will think? Afraid to be a braggart? Afraid of being looked down upon for your business offerings?

Jim Kellner, CHt will help you to Break through the fears that get in the way of putting yourself 'out there'.

Key take aways;

- Why you owe it to the world to promote yourself.
- Feel confident in formerly uncomfortable situations.
- 5 powerful networking strategies and the #1 networking mistake.

Bio – Jim Kellner

Speaker | Author | Hypnotist | Coach

Jim Kellner travels the US doing comedy hypnosis shows and speaking events. He works with hypnotherapy clients all over the world via Skype and has garnered praise from colleagues and lay people alike for his TEDx talk, **'If you can't be hypnotized, you lose'**.

Jim is excited to talk about this topic especially because he was once one of the 'afraid to market themselves' bunch. He broke free of that fear and so can you!

Your Success is My Success!

Speaker | Author | Hypnotist | Coach

Phone: (209)852-6642

Email: jim@jimkellner.com / Work: www.jimkellner.com

9635 North 7th Street

Ste. 9312

Phoenix, AZ 85068

Have you seen my TEDx talk? Click [HERE](#) to watch, 'If you can't be hypnotized, you lose' at Grand Canyon University.

Let's connect!     

To stop receiving emails from me simply reply to this email with 'Stop', 'Unsubscribe', 'Leave me alone', or 'Buzz Off'.

Attachments area

[Preview YouTube video If You Can't be Hypnotized, You Lose | Jim Kellner | TEDxGrandCanyonUniversity](#)



UPCOMING TOPICS & PRESENTERS

September 4 – Jim Kellner

October 2 – Victoria Gallagher “Funnel Marketing”

November 6 – Paula Fowke “Safety & Boundary Issues” for Hypnotists/Hypnotherapists

December 4 – Holiday Party

Sam Sterk, Ph.D., CMPC #177

Tel: 480-861-6718

Email: peakplus@aol.com

[Website: peakplusaz.com](http://peakplusaz.com)

Our ASPH president, Sam Sterk has had back surgery and was not able to attend our August meeting, but is confident that he will return for September. I know Sam will appreciate any healing thoughts sent his way.

URGENT MATTER:

Dear ASPH Members,

The ASPH Board has wanted to video our meetings and post them to YouTube or a public internet video site for several years now. ASPH has had several videographers for short periods of time, but different events in the videographer's lives have interrupted or halted their ability to continue with this volunteer job.

We are once again interested in an ASPH member who can come to the meetings regularly and volunteer for this responsibility on a permanent basis.

On September 4th David Rodriguez, Ph.D., volunteered to train ASPH members on operating the video equipment. He will be at the Granite Reef Senior Center one hour before our ASPH September meeting. These videos can prove to be successful in recruiting new members. In fact Videos are a part of Social Media-a way of getting our message out there. When I took on the role as your President one, of my goals was to increase our membership. Video is a tool to help us accomplish this goal. I've consistently asked for volunteers to handle video-taping. This request can no longer be ignored. I need one or two volunteers to step up now in the following ways:

1. Send me an email with your name and your willingness to be trained by David Rodriguez. In the subject line put,ASPH Volunteer.
2. Show up at our September ASPH meeting an hour early (5:30 pm) to be trained by David.

We have immense talent in our membership. When we present, we need to capture this talent and present it to the greater public. This creates exposure for you, our organization and helps recruit new ASPH members. Each member has their own bank of knowledge and techniques in using hypnosis. The more members, the more ideas and the more help for everyone. Also, a member who cannot physically attend a meeting could still learn and enjoy the meeting at their convenience.

In Summary, we need 2 volunteers to step up to the plate and handle our videography. I've spelled out the rationale for videography. This is a non-paid volunteer job, but you will have free ASPH membership for the year if you complete the year's responsibilities. Now is the time! We can no longer delay this ASPH request.

Thank you in advance for your attention to this matter. I'm enclosing my contact information for those who wish to express interest in helping us out.

Sam

Sam Sterk, Ph.D., CMPC # 177

Tel: 480-861-6718

Email: peakplus@aol.com

I was just notified by Janette Parikh that her husband, Dr. Suren Parikh who has been an ASPH guest has passed away. You might send Janette some loving healing and comforting thoughts.

NEW BUSINESS:

BACKGROUND:

It was noted by several ASPH members that a review of the Constitution, By-Laws and Code of Ethics had not been conducted in some time (possible not since Original DRAFT DOCUMENTS in January 2012) and the current Parliamentarian was requested to conduct a review and make suggestions to the Executive Board and then to the Association-At-Large. Of particular concern was where the current versions of ASPH documents refer or alludes to ASPH Hypnosis Certification or Training by the Association itself. ALL ASPH MEMBERS ARE INVITED TO OFFER SUGGESTIONS OR SUBMIT MOTIONS FOR CHANGE IN THE ASPH CONSTITUTION, BY-LAWS, CODE OF ETHICS, MEETING AGENDA OR WEBSITE AT ANY TIME

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REVIEW:ASPH CONSTITUTION REVIEW BY PARLIMENTARIAN:

<http://www.hypnosisaz.com/BY-LAWS> CONSTITUTION

CURRENT WORDING IN ARTICLE IV- MEMBERSHIP DESCRIPTION -

SECTION I. ELIGIBILITY AND CLASSES SECTION A:

a) CERTIFIED PROFESSIONAL MEMBERSHIP –

Membership in this category shall be open to persons who have been certified by a recognized training program in Hypnosis and Hypnotherapy. They are therefore, certified by both their training organization or program as well as ASPH to practice Hypnosis and Hypnotherapy “professionally,” if they wish, i.e., to practice with the intention of receiving remuneration for their services. Certified Professional Members may use the designation: “Certified Professional Hypnotist or Hypnotherapist, A.S.P.H.”

PARLIMENTARIAN ENTERTAINS MOTION TO CHANGE ARTICLE IV-MEMBERSHIP DESCRIPTION-SECTION A

a) TO:

a) CERTIFIED PROFESSIONAL MEMBERSHIP –

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REVIEW: ASPH BY-LAWS BY PARLIMENTARIAN:

<http://www.hypnosisaz.com/BY-LAWS>

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ASPH BY-LAWS - ARTICLE I - MEETINGS CURRENTLY READS:

SECTION 1. The regular meeting of the Society shall be on the first Tuesday of each month, unless this Tuesday falls on or within close proximity of a federal or religious holiday, thus making it inconvenient for members to attend. The following Tuesday of that month will then be designated as the meeting date for that month only. The hour of the meeting shall be at 7:00 PM. The meeting shall be called to order promptly, providing there is a quorum present. Ten (10) members or 10% of the membership in good standing shall constitute a quorum for the legal transaction of business at either a regular or special meeting.

PARLIMENTARIAN ENTERTAINS MOTION TO CHANGE ARTICLE I-SECTION 1.TEXT TO:

The regular meeting of the Society shall be on the first Tuesday of each month, unless this Tuesday falls on or within close proximity of a federal or religious holiday, thus making it inconvenient for members to attend. The following Tuesday of that month will then be designated as the meeting date for that month only. The hour of the next meeting shall be set by the ASPH Executive Board. The meeting shall be called to order promptly, providing there is a quorum present. Ten (10) members or 10% of the membership in good standing shall constitute a quorum for the legal transaction of business at either a regular or special meeting.

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ASPH BY-LAWS - ARTICLE VII - EXECUTIVE BOARD CURRENTLY READS:

SECTION 2. Emeritus Members. Emeritus members are permanent members of the Board of Officers and shall have one (1) vote at Executive Board meetings. Emeritus Members are exempt from payment of annual membership dues. The following members have been given Emeritus status in ASPH:

Lindsay Brady, CHt.

Leo Gagnon, CHt.

Robert J. O'Connor, CHt.

PARLIMENTARIAN ENTERTAINS MOTION TO CHANGE TO:

SECTION 2. Emeritus Members. Emeritus members are permanent members of the Board of Officers and shall have one (1) vote at Executive Board meetings. Emeritus Members are exempt from payment of annual membership dues. ASPH members who have been given Current Emeritus status shall be listed by name on the ASPH Website.

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REVIEW: ASPH CODE OF ETHICS:

<http://www.hypnosisaz.com/code-of-ethics/>

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PARLIMENTARIAN HAS NO SUGGESTIONS FOR CHANGES IN ASPH CODE OF ETHICS AT THIS TIME - BUT REQUESTS A COMMITTEE BE FORMED TO STUDY OTHER PROFESSIONAL CODES OF ETHICS FOR THE PURPOSE OF DELOPING AN UPDATED ASPH CODE OF ETHICS.

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ALL ASPH MEMBERS ARE INVITED TO OFFER SUGGESTIONS OR SUBMIT MOTIONS FOR CHANGE IN THE ASPH CONSTITUTION, BY-LAWS, CODE OF ETHICS, MEETING AGENDA OR WEBSITE AT ANY TIME

LINKS: CODE OF ETHICS

NGH

<http://www.ngh.net/CodeEthicsStandards.pdf>

[2014 NGH Code of Ethics, Standards of Practice ...](#)

www.ngh.net

**Ethics, Standards and Terminology, Page !2 of !17 Introduction to the Recommended Standards of Practice 2014 Editio
Members of the National Guild of Hypnotists must follow the Code of Ethics.**

THERAPIST & COUNSELORS

<https://www.goodtherapy.org/ethics-therapy.html>

[Code of Ethics for Counselors and Therapists](#)

www.goodtherapy.org

Code of ethics for therapists and mental health professionals. Become familiar with basic ethical guidelines before beginning therapy.

PROFESSIONAL CODE OF ETHICS

Here are links to the code of ethics for some of the most common mental health professions:

- [American Art Therapy Association \(AATA\) Code of Ethics](#)

- [American Association of Marriage and Family Therapy \(AAMFT\) Code of Ethics](#)
- [American Counseling Association \(ACA\) Code of Ethics](#)
- [American Psychiatric Association \(APA\) Code of Ethics](#)
- [American Psychological Association \(APA\) Code of Ethics](#)
- [National Association of Social Workers \(NASW\) Code of Ethics](#)
- [United States Association for Body Psychotherapy \(USABP\) Code of Ethics](#)

ANLP

<https://anlp.org/members-code-of-ethics>

[Members Code of Ethics - NLP - Neuro Linguistic Programming](#)

anlp.org

Members Code of Ethics. All members of ANLP International CIC shall: 1 Respect the dignity and worth of every human being, and their right to self-determination.

Hello Current ASPH Members,

If you are already an active 2018 ASPH member, you are invited to join the new Facebook Group where you will be able to watch the ASPH Meetings live, or as a replay at a later time, in the Facebook group.

You can just follow this link and our ASPH Treasurer, Jodi Hert, will be approving the requests after confirming an active membership status, which means that 2018 Membership Dues are up-to-date.
<https://www.facebook.com/groups/ASPHactivemembers/>

If you are not currently using Facebook, we will communicate other online options as soon as we have details available.

**Thank you,
The ASPH Board**

Special Presentation of Victoria Gallagher 2018 Hypnothoughts presentation about How to Do Hypnotic Recordings by Victoria Gallagher, see it first in Scottsdale, AZ

JUST FOR HYPNOTISTS

at Scottsdale Hypnosis Institute Training Room on August 20 from 10-12. Limited Seating Cost is \$21

HYPNOTISTS: Want to make recordings for profit? Victoria Gallagher will be at Scottsdale Hypnosis Institute going through her 2 hour presentation at Hypnothoughts Live this year right in Scottsdale.

This is a limited seating session for members of ASPH and IMDHA, hypnotists only, please.

BOOK ONLINE. At this link:

<https://www.schedulista.com/.../scottsdalehypnosis/dvitt-71akr>

[Online Scheduler for Scottsdale Hypnosis Institute & Scottsdale Hypnosis](#)

www.schedulista.com

Online Scheduler for Scottsdale Hypnosis Institute & Scottsdale Hypnosis.

Here's the info:

SPECIAL GUEST SPEAKER at SCOTTSDALE HYPNOSIS INSTITUTE:

Victoria Gallagher – is a Certified Master Hypnotist who creates effective self-help and meditative recordings, delivered through online courses, audio programs, and live seminars. As founder of Hyptalk.com, in 1999 (and about 30 other websites) Victoria has written and recorded over 500 hypnosis recordings, 20 audio books, 60 Personal Growth Video Training Modules, and iPhone hypnosis apps. These recordings have provided a highly profitable, prosperous, and passive income.

PASSIVE PROFIT AND PROSPERITY WITH HYPNOTIC RECORDINGS – TRICKS AND TIPS

Learn the nuts and bolts of creating your own library of high-quality hypnosis recordings. Victoria Gallagher, who has created over 500 hypnosis recordings will share her secrets, tips, and provide step-by-step guidance to creating high-quality hypnosis recordings. She will teach you the steps from how to write a hypnosis script, how to record by using the free software that's available, ways to save time and build your hypnotic recording library quickly, and some valuable tips to improve your hypno-voice skills.

\$21/per person. 10:00 am - 12:00 pm on Monday, August 20 at Scottsdale Hypnosis Institute Training Room Suite 104-9 at 13430 N. Scottsdale Road, Scottsdale, AZ 85254. Questions? Call or text Colleen at 602.614.4471.



[BeaHypnotist](http://www.beahypnotist.com)

www.beahypnotist.com

**Scottsdale Hypnosis Institute 7 - Day Hypnotist Training in Scottsdale, Arizona
Sunday, September 16, - Saturday, September 22, 2018**

Colleen Hitchcock

Scottsdale Hypnosis & Scottsdale Hypnosis Institute

Scottsdale Hypnosis Institute will provide 100 hour training for NGH Hypnotist Certification and will qualify students to join National Guild of Hypnotists.

Students will become a Certified Hypnotist or Consulting Hypnotist and member of NGH.

The course includes 25 hours of pre-work before the session and a 7-Day Intensive Course in Scottsdale.

Class starts on Sunday, September 16 at 8 am to 6 pm

and class ends on Saturday, September 22.

Training is by NGH Board Certified Hypnotist, NGH Certified Instructor, and Certified Clinical Hypnotherapist, Colleen Hitchcock of Scottsdale Hypnosis.

Colleen has her B. S. in Education & 10 years experience as a Regional Manager of Boston Management Consulting Company doing Organizational Change in Fortune 100 Corporations. She is the owner of Scottsdale Hypnosis & Scottsdale Hypnosis Institute.

The Scottsdale Hypnosis Institute training session will be located at:

Scottsdale Hypnosis Institute

[13430 N. Scottsdale Road. Suite 104-5,](http://www.beahypnotist.com)

[Scottsdale, AZ 85254](http://www.beahypnotist.com)

The course will provide training for professionals such as doctors, dentists, psychologists, psychiatrists, and counselors in using hypnosis in their practice, people who want to set up their own hypnosis practice, or those individuals interested in self-hypnosis for their children, family members, and loved ones.

Price of the training is \$1695 and includes a 1 Year FREE membership to NGH (\$120).

1/2 down holds your spot as there is LIMITED SEATING.

Class Materials are \$155 for all your books, DVDs, recordings.

FREE \$200 of Bonus Materials including audio and hypnosis scripts of Melting Weight, Emotional Baggage, Fearless, Letting Go of Grief & Loss, and 20/20 Vision and a book of Creative Hypnosis Scripts by Colleen Hitchcock for students' future hypnosis sessions will also be gifted from Scottsdale Hypnosis.

If you have any questions visit www.ScottsdaleHypnosis.com & call Colleen at [602.614.4471](tel:602.614.4471).

***Scottsdale Hypnosis | 10340 N. Scottsdale Rd. , Suite #104-9, Scottsdale, AZ
85254 602.614.4471***

Advanced Hypnosis Course by Wally Muller

I will be running a basic through advanced hypnosis course in Calgary, Sept. 16 to 22. With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of what I talked about at the presentation.

Since just about everyone at the Arizona society is already trained in hypnosis I thought I would make this offer.

Attention; Trained Hypnotists, Consulting Hypnotists and Hypnotherapists

For those of you that have already trained and are certified in hypnosis and since I will be running a 7 day, basic through advanced hypnosis course in Calgary, Sept. 16 to 22 I am making a special offer.

With the US dollar so much higher than the Canadian dollar it would be very reasonable for anyone wanting to learn all the facets of advanced regression and higher mind hypnotherapy.

What I am offering is the chance to take the advanced regression and higher mind on the last 5 days of the 7 day course. The cost would be \$1200.00 US dollars.

The weather is beautiful in Calgary in September and world famous tourist destination, Banff, Alberta, and the mountains are just an hour and a half away.

Wally Muller

Advanced Hypnosis/Calgary Hypnosis Academy

202 Hawktree Bay N.W.

Calgary, Alberta, Canada T3G2Z3 - [403-816-2671](tel:403-816-2671)

E-mail adhypcal@telus.net Website www.advancedhypnosiscalgary.com

National Guild of Hypnotists, Certified Instructor, Hypnotherapist and Past Life Facilitator

You too can become a NGH Certified Consulting Hypnotist and a Certified Hypnotherapist.

For information click here <http://www.advancedhypnosiscalgary.com/training.htm>

Life member of the Hypnosis Society of Alberta and member of the Arizona Society of Professional Hypnotists

Thomas Wheeler here... I discovered a great resource - a FREE NLP Workshop every Wednesday Night. I went to their meeting last week and was VERY IMPRESSED and, in turn, also made a point of inviting Mr. Thomason and members to our next ASPH meeting.

Where: NLP Coaching & Skills Training Institute. Office of Bill Thomason: 11811 N Tatum Blvd. #P113, Phoenix, AZ 85028, just south of PV Mall and Cactus at the corner of Paradise Village Pkwy in the mirrored-glass building. **Come to the south entrance after business hours and the security guard will let you in.** *When:* 7pm-8:30pm each evening. Contact Bill 602 321-7192 or email nlpskills@earthlink.net or bill@nlpkills.com to RSVP.

AND: Contact Bill Thomason at the NLP Coaching & Skills Training Institute offices in North Phoenix, Arizona. Call 602 321-7192 for NLP Coaching sessions by telephone or in office, or for workshop and certification registration.

TUESDAY MEETINGS – 6:30 PM – 8:30 PM

Certificates & C. E. U. Credit Hours Awarded for Attendance to ASPH members (2 credits per meeting). C.E.U Credits for National Guild of Hypnotists are submitted for ASPH members only. Members should contact NGH themselves to have their credits recorded.

ASPH FEATURED SPEAKERS

If you would like to be one of the ASPH featured speakers for this year, contact Ted Frieband, our current ASPH vice-president at TBAND1000@yahoo.com.

OFFICERS

President: Sam Sterk, Ph.D. – peakplus@aol.com

Vice-President: Ted Frieband – TBAND1000@yahoo.com

Secretary: – Debbi Combs asphsecretary@gmail.com

Treasurer: Jodi Hert – jodi@healthyhearthyypnosis.com

Parliamentarian – Thomas Wheeler

Technical Adviser: Glen Robinson – glenford.robinson@gmail.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

Membership Renewal Form

RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a **\$35.00** check, “**PAY TO THE ORDER OF ASPH**”

Mail to:

Jodi Hert, ASPH Treasurer

16845 South 11th Way

Phoenix, AZ 85048

ATTENTION ALL PRACTICING HYPNOTISTS/HYPNOTHERAPISTS

If you wish to have your “professional hypnotist” contact information listed on the ASPH website, please send your name, areas of expertise, your website address, business name, city, address and location (cross streets), phone number, email address, and a picture of yourself (optional) to Jodi Hert at info@hypnosis.com. The one-time cost is \$35.00. You can also hand all your information and payment to Jodi at an ASPH meeting.

NOTES FROM THE SECRETARY: DEBBI COMBS

Send all announcements of future events [seminars, classes, presentations, etc.] to Debbi Combs at asphsecretary@gmail.com.

A reminder ... The cut-off date to add event information to the monthly newsletter is the 13th of the month following the last meeting. Please submit your event information on or before that date via email to asphsecretary@gmail.com.

Member Newsletter Announcements should be approximately 1/4 page and ready to cut and paste into the newsletter. All newsletter announcements must be directly connected to enhancing hypnosis techniques and therapies or serve as a support to the business and profession of hypnosis and hypnotherapy.

If you submit anything to be included in the newsletter or on our ASPH website, please make sure you have not infringed on anyone else's copyrighted material. Permission is necessary from a copyright owner to use their copyrighted material. If we believe information has possibly been copyrighted, we will want to see the permission before we will print anything to our newsletter or website.

GROW YOUR HYPNOSIS/HYPNOTHERAPY PRACTICE

To help grow your hypnosis/hypnotherapy business, check out this link:

<http://arizonaguide.com/events-calendar> . It is a monthly calendar of Arizona events that you may want to attend and hand out your business cards and meet people.

ASPH HAS OUR OWN JEWELRY

ASPH members can thank **Michael DeSchalit** for coming up with the idea, designing and creating an ASPH lapel pin. The pin has our ASPH logo and "Arizona Society for Professional Hypnosis" on it.

This pin looks really nice and can be a good little advertisement and conversation starter for your hypnosis practice. The price of the pin is only \$5.00.

A GIFT FROM KATE ELLIS

The professional lending library currently has over 900 sundries of all sorts; Books from 1913 through to 2015. We have videos, of which many I have converted into digital format of DVD's.

There are CD's, Cassettes, Magazines, Scripts and so much more. I am very pleased with the amount of training materials for basic hypnosis and related fields to advanced training and techniques.

This library is exclusive to the ASPH membership and is free... of course unless you do not return materials. When you would like to visit, simply ring me up to arrange an appointment. If you are interested in donating hypnosis and related materials, please let me know, I would be most happy to help you declutter and allow something that assisted you along the journey of professionalism.

Do Enjoy. Kate Ellis, CChT The Healing Quest (480) 695-1936

NETWORKING

The following members are available to easily network among ASPH members. If you would like to have your contact information included in this list of ASPH members, please email asphsecretary@gmail.com with your name, phone number and email address.

Debra LeBouton drdeb17@msn.com 480-264-1399

Lindsay Brady hypnotherapist@lbrady.com 480-966-8571

James Giunta James.M.Giunta@gmail.com 732-272-7230

Phil Hamilton phil@trancepathways.com 602-330-6886

Alan Handelsman alanhand@aol.com 602-478-8346

Sam Sterk peakplus@aol.com 480-767-0956

SOCIAL AND PROFESSIONAL NETWORKING ON THE INTERNET

www.selfgrowth.com

www.hypnothoughts.com

www.linkedin.com

www.facebook.com

www.twitter.com

ARIZONA SOCIETY FOR PROFESSIONAL HYPNOSIS

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RENEW YOURSELF WITH ASPH for another year by going to the website, www.hypnosisaz.com

and paying online, or:

Send a \$35.00 check, **"PAY TO THE ORDER OF ASPH"**

***Mail to: Jodi Hert, ASPH Treasurer
16845 South 11th Way
Phoenix, AZ 85048***