**The Neurology of Hypnosis March 4, 2025 with Dr. Fredric Mau**

**I hope you will be able to join us next Tuesday, either in-person or via zoom.    I first heard Dr. Mau speak and subsequently had a chance to talk with him at an International Medical and Dental Hypnotherapy Conference, and I learned so much.  He is brilliant and a fascinating speaker.   If you haven't figured it out yet, I love research as I believe having data can help us make better decisions and be better hypnotherapists.   Please plan on participating in our upcoming meeting to add to your knowledge base on why hypnosis works and how you can more effectively communicate with the medical community.**

**TOPIC: The Neurology of Hypnosis**

 **How do we communicate effectively with physicians and medical professionals? For that matter, how do we communicate effectively with people in a world where empirical verification is simply the way people assess life? Can we do things with hypnotherapy which are different, or even better, than the results achieved with cognitive or talk therapies? Do hypnotherapy and cognitive therapies even share the therapeutic goal? Is hypnosis a state? Is there a particular reason why hypnotherapy is uniquely suited to treat trauma and anxiety disorders? How does hypnosis operate in the brain, anyway? Does knowing this help me be more effective with my clients? There are powerful answers!**